November 26, 2026

National Stock Exchange of India Limited
The Listing Department,
Exchange Plaza,
Bandra Kurla Complex
Mumbai - 400 051

Symbol: URBANCO

BSE Limited
Department of Corporate Services,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001

Scrip Code: 544515

Sub.: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/ Ma'am,

In furtherance of our earlier intimation dated November 19, 2026, vide which we informed that the Board of Directors of the Company has approved addition of residential air conditioners to product portfolio of Native segment of the Company, the details required pursuant to SEBI Listing Regulations read with SEBI Master Circular no. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026 enclosed in Annexure – I.

Further, please also find enclosed herewith the press release titled "Urban Company enters air conditioners with Native AC, backed by a 5-year unconditional warranty" as Annexure - II.

The above disclosure will also be hosted on the Company's website viz. https://investorrelations.urbancompany.com/

This is for your information and records.

Thanking you,

For Urban Company Limited
(Formerly UrbanClap Technologies India Limited and UrbanClap Technologies India Private Limited)

SONALI SINGH
Digitally signed by SONALI SINGH
Date: 2026.11.26 15:54:22 +05'30'

Sonali Singh
Company Secretary and Compliance Officer
Membership No.: A26585

Encl.: As above

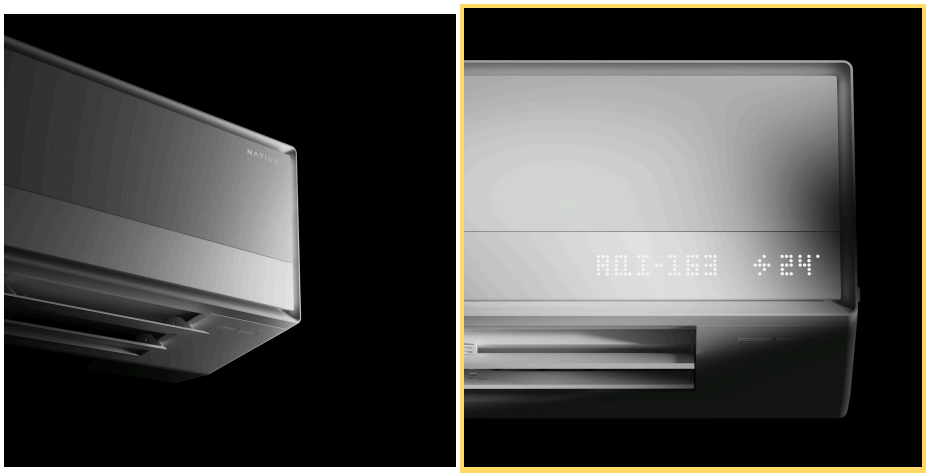
Annexure – I

Sr. No.	Particulars	Details
1.	Name of the Product	Residential air conditioners under the “Native” brand – Native Ultra and Native Ultra Air (with a built-in air purifier on select models)
2.	Date of Launch	Pre-booking from November 26, 2026 exclusively on the Urban Company app with assisted buying available. The full range will be announced at launch.
3.	Category of the product	Consumer durables – residential air conditioners as an addition to the product portfolio of Native segment of the Company.
4.	Whether caters to domestic/ international market	Domestic (India)
5.	Name of the countries in which the product is launched (in case of international)	Not applicable

Urban Company enters air conditioners with Native AC, backed by a 5-year unconditional warranty

- Designed using insights from over 18 Million AC services and repairs, with full cooling at 47°C and smart monitoring
- Pre-bookings open November 26, 2026, exclusively on the Urban Company app, starting at ₹55,499

Gurugram, November 26, 2026: Urban Company Limited (NSE: URBANCO) announced its entry into the Air Conditioner category with the launch of Native Ultra and Ultra Air, Air Conditioners, adding to its Native portfolio of smart home products. Built for real Indian summers and designed to last, Native AC comes with a 5-year unconditional warranty that covers gas refills, meaning zero repair costs for five years, along with a 10-year compressor warranty.



Over the years, Urban Company has handled more than 18 Million AC service and repair jobs. That work has given it a first-hand view of how, when and why air conditioners fail in Indian homes. The key problem is that Air Conditioner manufacturers have focused on cost reduction to manage rising input costs.

- Gas Leakage - 1 in 3 ACs need a gas refill within 5 years
- Cooling Performance issues during peak summer- Efficiency tests are run at 35°C outdoor temperatures, while peak summer in most Indian cities crosses 42°C. Cooling capacity drops sharply as ambient temperatures rise.

Speaking on the vision behind entering the air conditioner category, **Varun Khaitan, Co-Founder and COO, Urban Company,** said, “We have serviced and repaired more ACs in Indian homes than anyone, and we see the same failures every summer: gas leaks, units that struggle in extreme heat and owners left without support once the first year is over. Native AC is designed to solve these problems at the source, and the 5-year unconditional warranty, including gas refills, is how we stand behind it. Like our water purifiers, this launch reflects our philosophy of building products that are durable, thoughtfully designed, easy to use and smart”.

Engineered for Indian summers and smart living
Native AC combines durable engineering with technology and Urban Company’s own after-sales service:

- **5-Year Unconditional Warranty, Including Gas Refill:** Zero repair costs for five years, plus a 10-year warranty on the compressor.
- **Fastest Cooling Performance:** Brings the room temperature down to 24°C in 21 minutes.(even in peak summers)
- **Built-in HEPA H13 Standalone Air Purifier:** Available on select models, it captures fine dust, pollen and smoke
- **Premium Design with Smart Features:** An app with real-time gas-level & energy tracking, a remote that senses the temperature where you are sitting so the AC cools to your comfort, and voice control.
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Native AC, priced at ₹55,499 onwards, will be available for pre-booking from November 26, 2026, exclusively on the Urban Company app, with assisted buying available. The full range will be announced at launch.

About Urban Company Limited
Urban Company Limited (NSE: URBANCO) is a technology-driven platform that connects customers with trained professionals for home and beauty services. The platform enables customers to conveniently discover, book and pay for a range of services, including home cleaning, repairs and maintenance, salon and spa services, and other everyday home needs. Urban Company operates across India, Singapore, the UAE and the Kingdom of Saudi Arabia through a joint venture, with a focus on delivering reliable, professionally managed services through technology-enabled experiences.