**Date: November 16, 2026**

To,
Manager – Listing Compliance
National Stock Exchange of India Limited
'Exchange Plaza', C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400 051

**NSE Symbol: URBANCO**

To,
Manager – Listing Compliance and Operations
BSE Limited
20th Floor, P.J. Towers,
Dalal Street,
Mumbai – 400 001

**Scrip Code: 544515**

**Sub.: Qualified institutions placement of equity shares of face value ₹ 1 each (the "Equity Shares") by Urban Company Limited (the "Company") under the provisions of Chapter VI of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended (the "SEBI ICDR Regulations"), and Sections 42 and 62(1)(c) of the Companies Act, 2013, as amended, including the rules made thereunder (the "Issue").**

Dear Sir/ Ma'am,

1. We wish to inform you that pursuant to the approval accorded by the board of directors of the Company ("Board") at its meeting held on October 16, 2026 and by the members of the Company by way of a special resolution dated November 15, 2026 through postal ballot, the Fund Raise Committee of the Board ("Committee") has at its meeting today i.e., November 16, 2026, *inter alia,* considered and approved the following:
   (a) approval and adoption of the Preliminary Placement Document dated November 16, 2026, together with the application form; and
   (b) approval and authorisation of the opening of the issue today i.e., November 16, 2026
2. We further wish to inform you that the Committee has fixed the 'Relevant Date' for the purpose of the Issue, in terms of Regulation 171 of the SEBI ICDR Regulations, as November 16, 2026 and accordingly the floor price in respect of the aforesaid Issue based on the pricing formula as prescribed under Regulation 176(1) of the SEBI ICDR Regulations is ₹ 161.03 per Equity Share, as approved by the Committee. Pursuant to Regulation 176(1) of the SEBI ICDR Regulations and approval of members, accorded through a special resolution through postal ballot on November 15, 2026, the Company may at its discretion offer a discount of not more than 5% on the floor price so calculated for the Issue. The Issue Price will be determined by the Company in consultation with the book running lead managers appointed in relation to the Issue.

The meeting of the Fund Raise Committee commenced at 07:10 p.m. (IST) and concluded at 07:25 p.m (IST).

Further, pursuant to the provisions of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 and Code of Conduct to Regulate, Monitor and Report Trading by Designated Persons and their Immediate Relatives, the trading window for dealing in the securities of the Company has been closed till further notice, for the purpose of the Issue.

In relation to the issue, we will file the Preliminary Placement Document dated November 16, 2026, with the National Stock Exchange of India limited and BSE Limited ("Stock Exchanges") today, November 16, 2026.

The above disclosure along with the Preliminary Placement Document shall also be made available on the website of the Company at https://investorrelations.urbancompany.com/.

We request you to kindly take the above on record and treat the same as compliance under Regulation 30 and other applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.

Thanking you,

For **Urban Company Limited**
*(Formerly UrbanClap Technologies India Limited and UrbanClap Technologies India Private Limited)*

SONALI SINGH

Digitally signed by SONALI SINGH
Date: 2026.11.16 19:28:00 +05'30'

**Sonali Singh**
**Company Secretary and Compliance Officer**
**Membership No.: A26585**