November 16, 2026

To,
BSE Limited
Scrip Code: 532478

National Stock Exchange of India Limited
Symbol: UBL

Dear Sir,

Sub: Product Launch

We wish to inform that United Breweries Limited expands the availability of 'Heineken® Silver' to 'Puducherry', a Union Territory of India, effective November 16, 2026.

The details of the said product launch are stated as under:

Sr. No.	Particulars	Description
1.	Name of the Product	Heineken® Silver
2.	Date of Launch	November 16, 2026
3.	Category of the Product	Premium Mild Lager Beer
4.	Whether it caters to domestic/ international market	The current launch is focused on catering to the domestic market only
5.	Name of the countries in which the product is launched (in case of international)	Not Applicable

The details of the said intimation will also be made available on the Company's website at www.unitedbreweries.com

Kindly take the same on record.

Thanking you,
For UNITED BREWERIES LIMITED

NIKHIL MALPANI Digitally signed by NIKHIL MALPANI Date: 2026.11.16 18:11:43 +05'30'

NIKHIL MALPANI
Company Secretary & Compliance Officer