TVS MOTOR COMPANY
TVS Motor Company Limited, Registered Office : "Chaitanya" No.12, Khader Nawaz Khan Road,
Chennai - 600006, Tamilnadu, India. Telephone : +91-44-28332115 Fax : +91-44-28332113

27th November 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir / Madam,

Reg : Press Release - "TVS MOTOR COMPANY INTRODUCES TVS ARMADO, A NEW CARGO TRICYCLE"

We enclose a Press Release regarding **"TVS MOTOR COMPANY INTRODUCES TVS ARMADO, A NEW CARGO TRICYCLE"**, for dissemination.

Date and time of occurrence of event: November 27, 2026 at 2.40 P.M. (IST)

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**

KELLIYA SUBRAMANIAN SRINIVASAN

Digitally signed by KELLIYA SUBRAMANIAN SRINIVASAN
Date: 2026.11.27 14:41:24 +05'30'

K S Srinivasan
Company Secretary

Encl.: a/a

PRESS RELEASE

For more information, please visit www.tvsmotor.com

TVS MOTOR COMPANY INTRODUCES TVS ARMADO, A NEW CARGO TRICYCLE

- **Purposeful engineering, dependable performance and trusted service support; empowering livelihoods and business growth**

Singapore, November 27, 2026: TVS Motor Company (TVSM), part of TVS VENU, and a reputed global manufacturer of two and three-wheelers, today announced the global launch of TVS Armado – the best-in-class cargo tricycle with 1 ton load capacity. With this launch TVS expands its commercial mobility portfolio with a tricycle designed to address the evolving needs of cargo transportation and first and last-mile logistics. Built on the philosophy of *'Be Unstoppable'*, the Armado brings together purposeful engineering, practical functionality and trusted TVSM's support to serve the customers and businesses that keep local economies moving.

Recognizing the needs of entrepreneurs, fleet owners, delivery businesses - TVS Armado has been developed with a customer-first approach, translating real-world operating requirements into a dependable mobility solution that is designed to keep businesses moving day-in day-out.

The TVS Armado is powered by a robust 200 cc oil-cooled engine, delivering 10.6 kW of maximum power at 7,500 rpm and 15.5 Nm of peak torque at 5,000 rpm, paired with a five-speed manual transmission. Designed for demanding commercial mobility solutions, it features a 16-litre fuel tank to support extended operating hours. Its two-metre long cargo bed offers a vast loading area with payload capacity of up to 1 tonne, enabling businesses to transport a wide range of goods efficiently. The large cargo bed, along with 230 mm of ground clearance and strong leaf spring suspension is designed to support operations across varied road conditions, including urban, suburban and rural routes. The first in industry oil-cooled engine is designed to offer a practical balance of durability and ease of maintenance, backed with the best-in-category warranty terms which reinforces customer confidence in long-term ownership.

Speaking at the global launch, **Peyman Kargar, President, International Business, TVS Motor Company** said, *"TVS Motor has always believed in providing innovative mobility solutions. With TVS Armado, we become the first globally reputed OEM to enter the tricycle cargo segment, bringing an innovative, best-in-class product to the 1-ton cargo mobility space. First- and last-mile logistics is critical to businesses and communities, and TVS Armado is designed around the real needs of customers and business owners, combining load-carrying capability, world-class reliability and durability with the practicality required for everyday commercial use.*

PRESS RELEASE

As we build our commercial mobility portfolio globally, TVS Armado reflects our ambition to create solutions that deliver tangible business value and contribute to the growth of communities. TVS Armado aims to be a reliable business partner for those who work relentlessly to build a better future, in line with ***TVS Motor's vision of transforming the quality of life of people across the world by providing mobility solutions that are exciting, responsible, sustainable and safe****."*

Beyond the product itself, TVS Armado is backed by the assurance associated with the TVS Motor brand. The company's focus on quality, reliability, genuine spare parts availability, trained service personnel and customer support is intended to help commercial users maintain their vehicles and businesses with confidence.

With TVS Armado, TVS Motor Company builds on its experience in commercial mobility to address the evolving needs of cargo transportation. By bringing together practical engineering, customer-focused design and trusted after-sales support, TVS Armado aims to be a reliable business partner for those who work relentlessly to build a better future across the regions of Africa, Latin America and ASEAN.

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR), part of TVS VENU, is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. TVS Motor Company endeavours to deliver the most superior customer experience across 90 countries in which we operate.

For more information, please visit www.tvsmotor.com

For further details, please contact:
Kanika Mehta: kanika.mehta@tvsmotor.com


TVS
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TVS
ARMADO 250 HT
OIL COOLED