Formerly known as: SS Retail Private Limited & SS Communication & Services Pvt. Ltd. CIN - U51599PN2016PLC164991
REGD Office : 399, 'E' Basant Bahar Road, Ratikamal Complex, Kolhapur, Maharashtra, India- 416003 Mob: +91 8600 666 111. Email - info@ssmobile.com

Date: 26/11/2026

The Secretary, Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra Kurla (E), Mumbai – 400 051

Symbol: SSRETAIL
ISIN: INE1EQW01028

The Secretary, Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001

Scrip Code: 544934
ISIN: INE1EQW01028

Sub.: Disclosure under Regulation 7(2) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 ("SEBI PIT Regulations").

Dear Sir/Madam,

Pursuant to Regulation 7(2)(b) of the SEBI (Prohibition of Insider Trading) Regulations, 2015 ("PIT Regulations"), we are enclosing herewith the disclosure received by the Company under Regulation 7(2)(a) of the PIT Regulations, in Form C, from Mr. Gunvant Anant Shah, Mrs. Minal Gunvant Shah and Mrs. Pallavi Deepesh Jivani, members of the Promoter Group, with respect to the acquisition of equity shares of the Company through Stock Exchange.

You are requested to take the above information on record

Thanking You,
Yours faithfully,
For SS Retail Limited



Kishor Hupare
Designation: Company Secretary and Compliance Officer
M. No.: F10716

GUNVANT ANANT SHAH
Address: 126, "PALLAVI", Near Tower Garden, Ruikar Colony, Kolhapur – 416005
Email id: shahgunwant92@gmail.com Mo. No. 9890125704

Date: November 24, 2026

To,
The Company Secretary & Compliance Officer
SS RETAIL LIMITED
(Formerly known as SS Retail Private Limited and SS Communication & Services Private Limited)
399, E, Basant Bahar Road, Ratikmal Complex,
Shop 6-7, Kolhapur – 416 003, Maharashtra, India

In Reference:
Symbol: SSRETAIL
Scrip Code: 544934
ISIN: INE1EQW01028

Subject: Disclosure of acquisition/disposal of securities under Regulation 7(2)(a) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 ("SEBI PIT Regulations").

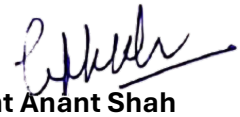
Dear Sir,

Pursuant to Regulation 7(2)(a) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, I hereby submit the enclosed disclosure in Form C in respect of the acquisition of 3000 Equity Shares of the Company through open market transactions which took place on November 23, 2026.

I further confirm that the aforesaid acquisition was undertaken when the trading window of the Company was not closed.

This is for your information and record.

Thanking You,
Yours Faithfully,



Gunvant Anant Shah
Member of Promoter Group
Encl. – as stated above

FORM C

SEBI (Prohibition of Insider Trading) Regulations, 2015

[Regulation 7 (2) read with Regulation 6(2) – Continual Disclosure]

Name of the company: SS RETAIL LIMITED

ISIN of the company: INE1EQW01026

Details of change in holding of Securities of Promoter, Member of the Promoter Group, Designated Person or Director of a listed company and immediate relatives of such persons and other such persons as mentioned in Regulation 6(2).

Name, PAN, CIN/DIN, & address with contact nos.	Category of Person (Promoter/member of the promoter group/designated person/Director/s/immediate relative to/others etc.)	Securities held prior to acquisition/disposal		Securities acquired/Disposed				Securities held post acquisition/disposal		Date of allotment advice/acquisition of shares/disposal of shares, specify		Date of intimation to company	Mode of acquisition/disposal (on market/public/rights/preferential offer/off market/Inter-se transfer, ESOPs, etc.)	Exchange on which the trade was executed
		Type of securities (For eg. – Shares, Warrants, Convertible Debentures, Rights entitlements etc.)	No. and % of shareholding	Type of securities (For eg. – Shares, Warrants, Convertible Debentures, Rights entitlement, etc.)	No.	Value	Transaction Type (Purchase/sale/Pledge/Revocation/Invocation/Others- please specify)	Type of securities (For eg. – Shares, Warrants, Convertible Debentures, Rights entitlement, etc.)	No. and % of shareholding	From	To			
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
GUNVANT ANANT AGMPS9538B 126, "PALLAVI", Near Tower Garden, Ruikar 9850798080	Promoter Group	shares	0	Equity Shares	3000	1950000	Purchase	shares	3000 0.004%	23-11-2026	23-11-2026	24-11-2026	Market Purchase	NSE

Note: (i) "Securities" shall have the meaning as defined under regulation 2(1)(i) of SEBI (Prohibition of Insider Trading) Regulations, 2015.

(ii) Value of transaction excludes taxes/brokerage/any other charges

Name : Gunvant Anant Shah

Designation

Date 24.11.2026

Place Kolhapur

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MINAL GUNWANT SHAH
Address: 126, "PALLAVI", Near Tower Garden, Ruikar Colony, Kolhapur – 416005
Email: minalshah151@gmail.com Mo. No. 9529890559

Date: November 24, 2026

To,
The Company Secretary & Compliance Officer
SS RETAIL LIMITED
(Formerly known as SS Retail Private Limited and SS Communication & Services Private Limited)
399, E, Basant Bahar Road, Ratikmal Complex,
Shop 6-7, Kolhapur – 416 003, Maharashtra, India

In Reference:
Symbol: SSRETAIL
Scrip Code: 544934
ISIN: INE1EQW01028

Subject: Disclosure of acquisition/disposal of securities under Regulation 7(2)(a) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 ("SEBI PIT Regulations").

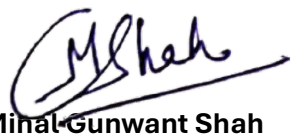
Dear Sir,

Pursuant to Regulation 7(2)(a) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, I hereby submit the enclosed disclosure in Form C in respect of the acquisition of 3000 Equity Shares of the Company through open market transactions which took place on November 23, 2026.

I further confirm that the aforesaid acquisition was undertaken when the trading window of the Company was not closed.

This is for your information and record.

Thanking You,
Yours Faithfully,



Minal Gunwant Shah
Member of Promoter Group
Encl. – as stated above

FORM C

SEBI (Prohibition of Insider Trading) Regulations, 2015

[Regulation 7 (2) read with Regulation 6(2) – Continual Disclosure]

Name of the company: SS RETAIL LIMITED

ISIN of the company: INE1EQW01028

Details of change in holding of Securities of Promoter, Member of the Promoter Group, Designated Person or Director of a listed company and immediate relatives of such persons and other such persons as mentioned in Regulation 6(2).

Name, PAN, CIN/DIN, & address with contact nos.	Category of Person (Promoter/member of the promoter group/designated person/Director/s/immediate relative to/others etc.)	Securities held prior to acquisition/disposal		Securities acquired/Disposed				Securities held post acquisition/disposal		Date of allotment advice/acquisition of shares/disposal of shares, specify		Date of intimation to company	Mode of acquisition/disposal (on market/public/rights/preferential offer/off market/Inter-se transfer, ESOPs, etc.)	Exchange on which the trade was executed
		Type of securities (For eg. – Shares, Warrants, Convertible Debentures, Rights entitlements etc.)	No. and % of shareholding	Type of securities (For eg. – Shares, Warrants, Convertible Debentures, Rights entitlement, etc.)	No.	Value	Transaction Type (Purchase/sale/Pledge/Revocation/Invocation/Others- please specify)	Type of securities (For eg. – Shares, Warrants, Convertible Debentures, Rights entitlement, etc.)	No. and % of shareholding	From	To			
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
MINAL GUNWANT AGMPS9533A 126, "PALLAVI", Near Tower Garden, Rukar Colony, Kolhapur - 416005 9860798980	Promoter Group	shares	0	Equity Shares	3000	1950000	Purchase	shares	3000 0.004%	23-11-2026	23-11-2026	24-11-2026	Market Purchase	NSE

Note: (i) "Securities" shall have the meaning as defined under regulation 2(1)(i) of SEBI (Prohibition of Insider Trading) Regulations, 2015.

(ii) Value of transaction excludes taxes/brokerage/any other charges

Name : Minal Gunwant Shah

Designation

Date 24.11.2026

Place Kolhapur

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JIVANI PALLAVI DEEPESH

Date: November 26, 2026

To,
The Company Secretary & Compliance Officer
SS RETAIL LIMITED
(Formerly known as SS Retail Private Limited and
SS Communication & Services Private Limited)
399, E, Basant Bahar Road, Ratikmal Complex,
Shop 6-7, Kolhapur – 416 003, Maharashtra, India

In Reference:
Symbol: SSRETAIL
Scrip Code: 544934
ISIN: INE1EQW01028

Subject: Disclosure of acquisition/disposal of securities under Regulation 7(2)(a) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 ("SEBI PIT Regulations").

Dear Sir,

Pursuant to Regulation 7(2)(a) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, I hereby submit the enclosed disclosure in Form C in respect of the acquisition of 6000 Equity Shares of the Company through open market transactions which took place on November 25, 2026.

I further confirm that the aforesaid acquisition was undertaken when the trading window of the Company was not closed.

This is for your information and record.

Thanking You,
Yours Faithfully,



Jivani Pallavi Deepesh
Member of Promoter Group
Encl. – as stated above

FORM C

SEBI (Prohibition of Insider Trading) Regulations, 2015

[Regulation 7 (2) read with Regulation 6(2) – Continual Disclosure]

Name of the company: **SS RETAIL LIMITED**

ISIN of the company: **INE1EQW01028**

Details of change in holding of Securities of Promoter, Member of the Promoter Group, Designated Person or Director of a listed company and Immediate relatives of such persons and other such persons as mentioned in Regulation 6(2).

Name, PAN, CIN/DIN, & address with contact nos.	Category of Person (Promoter/member of the promoter group/designated person/Director/s/immediate relative to/others etc.)	Securities held prior to acquisition/disposal		Securities acquired/Disposed				Securities held post acquisition/disposal		Date of allotment advice/acquisition of shares/disposal of shares, specify		Date of intimation to company	Mode of acquisition/disposal (on market/public/rights/preferential offer/off market/Inter-se transfer, ESOPs, etc.)	Exchange on which the trade was executed
		Type of securities (For eg. – Shares, Warrants, Convertible Debentures, Rights entitlements etc.)	No. and % of shareholding	Type of securities (For eg. – Shares, Warrants, Convertible Debentures, Rights entitlement, etc.)	No.	Value	Transaction Type (Purchase/sale/Pledge/Revocation/Invocation/Others- please specify)	Type of securities (For eg. – Shares, Warrants, Convertible Debentures, Rights entitlement, etc.)	No. and % of shareholding	From	To			
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
JIVANI PALLAVI DEEPESH AICPJ9419J 126, "PALLAVI", Near Tower Garden, Rulkar Colony, Kolhapur - 416005 9860798060	Promoter Group	Equity Shares	0	Equity Shares	6000	3895680	Purchase	shares	6000 0.008%	25-11-2026	25-11-2026	26-11-2026	Market Purchase	NSE

Note: (i) "Securities" shall have the meaning as defined under regulation 2(1)(i) of SEBI (Prohibition of Insider Trading) Regulations, 2015.

(ii) Value of transaction excludes taxes/brokerage/any other charges

Name : JIVANI PALLAVI DEEPESH

Designation

Date 26-11-2026

Place Kolhapur

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