SAT KARTAR SHOPPING LIMITED

SAT KARTAR

Date: 17.05.2025

To,
The Manager
Listing Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai-400051

SYMBOL: SATKARTAR
ISIN: INE0NB801022

Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 related to Press Release

Dear Sir/Ma'am

Pursuant to Regulation 30 of the SEBI (Listing Obligations Disclosure Requirements) Regulations, 2015, please find enclosed a Press Release issued by the Company on the Standalone Financial Results for the half year ended and year ended on March 31, 2025.

You are requested to kindly take the said information on your record and acknowledge it.

Thanking you,
Yours faithfully,
For Sat Kartar Shopping Limited

HIMANSHU MALIK

Digitally signed by HIMANSHU MALIK
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Date: 2025.05.17 16:58:15 +05'30'

Himanshu Malik
Company Secretary & Compliance Officer

Date: 17.05.2025
Place: New Delhi

Sat Kartar Shopping Ltd Announces H2FY25 Results; Reports Highest- Ever H2 and Full-Year performance

Mumbai, 17th May 2025: Sat Kartar Shopping Ltd has announced its financial results for the year ended March 31, 2025, achieving a Revenue of **₹87.67 crores** (up 16.97% YoY) in H2 and **₹163.68 crores** (up 27.77% YoY) for the full year, with profitability resulting in PAT of **₹5.99 crores** for H2 and **₹9.82 crores** for FY25, demonstrating robust growth momentum and operational excellence.

Financial Summary: (In Cr.)

Particulars (in INR Cr.)	H2FY25	H2FY24	YoY (%)	FY25	FY24
Revenue from Operations	87.13	74.77	16.53	162.92	127.91
Other Income	0.54	0.18	194.17	0.76	0.20
Total Income	87.67	74.95	16.97	163.68	128.11
EBITDA	8.60	5.83	47.51	14.23	10.24
EBITDA Margins %	9.87	7.80	-	8.73	8.00
PAT	5.99	3.72	61.21	9.82	6.31
PAT Margins %	6.84	4.96	-	6.00	4.92
EPS	4.50*	13.28	-	7.37	22.52

*Despite a significant increase in PAT, EPS declined due to the expansion of the equity base post the company's IPO

H2FY25 Financial Performance:

- Total Income: ₹87.67 Cr., up 16.97% YoY
- EBITDA: ₹8.60 Cr., up 47.51% YoY

  EBITDA margins: 9.87%
- PAT: ₹5.99 Cr., up 61.21% YoY

FY25 Financial Performance:

- Total Income: ₹163.68 Cr., up 27.77% YoY
- EBITDA: ₹14.23 Cr., up 38.96 % YoY

  EBITDA margins: 8.73%
- PAT: ₹9.82 Cr., up 55.66% YoY

Speaking on the performance, Mr. Manprit Singh Chadha, Promoter and Chief Operating Officer, commented, *"FY25 was a defining year in our journey of building a business focused on enduring scalability and capital efficiency. At Sat Kartar Shopping, we are not just a generic Ayurvedic brand we are a data analytics-led wellness platform leveraging consumer insights to deliver personalized and authentic Ayurvedic solutions throughout India, even in the most remote areas. Our proprietary Lead Intelligence Engine actively tracks customer behaviour and feedback loops, enabling smarter retargeting and improved customer lifetime value. With our multilingual call centre, D2C capabilities, and demand forecasting analytics, we are positioned to maintain our growth momentum while continuing to strengthen profitability. I remain confident that Sat Kartar will continue to outperform, delivering both impact and value."*

Key Business Update: At Sat Kartar, we view Ayurveda not just as a system of medicine, but as a philosophy of holistic living — one that integrates physical wellness, emotional harmony, and spiritual grounding. With this belief, we are now expanding into a new but deeply complementary vertical: **Curated Spiritual Offerings**, which will help us deepen our cultural footprint.

Growth Outlook: Sat Kartar Shopping is targeting a revenue of ₹500 crore by FY28, driven by our strategic focus towards high-margin Ayurvedic wellness products and leveraging our database to provide customized solutions to every part of India, no matter how remote. Our strategy focuses on expanding from 11,600 to approximately 19,100 pincodes across India, implement smarter ways of marketing and bringing specialized medical consultants to back Ancient Wisdom with Modern Science. We are committed to sustainable growth through our asset-light model of strategic contract manufacturing and data-driven decision making.

About Sat Kartar Shopping Limited:

Sat Kartar Shopping is an Ayurveda healthcare company committed to providing natural wellness solutions relating to specific therapeutic areas and general lifestyle products, committed to promote a healthier lifestyle. We integrate traditional Ayurvedic knowledge with modern research to empower individuals to adopt healthier lifestyles. With a strong market presence and a diverse product portfolio, we focus on innovation and responsive product development and establishing ourselves as a dedicated player in this sector and emphasizing quality and effectiveness in our holistic wellness offerings.

Our website- https://www.satkartar.in

For more information, contact:

Sat Kartar Shopping Ltd	Merlin Capital Advisors
Himanshu Malik	**Dhvij Patel | Ayush Divecha**
Company Secretary and Compliance Officer	Contact: +91 81048 55515
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