November 17, 2026

To,
National Stock Exchange of India Limited
Listing Department
Exchange Plaza,
Bandra-Kurla Complex
Bandra East, Mumbai – 400 051
Fax Nos.: 26598237 / 26598238

To,
BSE Limited
Listing Department
Phiroze Jeejebhoy Towers,
Dalal Street,
Mumbai – 400 001
Fax Nos.: 22723121 / 2037 / 2039

Ref.: Scrip Code: BSE – 532748 / NSE – PFOCUS

Sub.: Press release

Dear Sir/ Madam,

Please find attached herewith the Press Release: "*Prime Focus Company DNEG Announces Technology Partnership With Meta To Deliver 3D Movie Titles for Meta VR Glasses*"

Kindly acknowledge the receipt and take the same on record.

Thanking You,

For **Prime Focus Limited**

PARINA NIRAV SHAH
Digitally signed by PARINA NIRAV SHAH
Date: 2026.11.17 20:39:15 +05'30'

Parina Shah
Company Secretary & Compliance Officer

Encl.: a/a

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Prime Focus company DNEG Announces Technology Partnership With Meta To Deliver 3D Movie Titles for Meta VR Glasses

MUMBAI – November 17, 2026

DNEG, an Academy Award® winning visual effects and animation company and part of the Prime Focus group of companies, announced today a technology partnership with Meta to create a catalog of much-loved movie titles in stereo 3D ahead of the launch of Meta VR Glasses in Spring 2027.

The DNEG Stereo team is currently in production on a number of titles in the catalog, including the recently announced conversion of *The Hunger Games: Sunrise on the Reaping* in collaboration with Meta, Lionsgate, and director Francis Lawrence.

Meta VR Glasses feature a 5K Infinite Display built on micro-OLED panels, with 37 pixels per degree, delivering stunning clarity and detail. The visual experience delivered by Meta VR Glasses allows DNEG Stereo to deliver the highest-quality 3D versions of these beloved movies with cinema-grade clarity - and even to break the boundaries of normal cinematic framing to create exciting new immersive moments.

DNEG's Stereo team has been a leader in the field of stereo 3D conversion for over 15 years, and the team delivered the world's first feature-length stereo conversion for a Hollywood movie. Since then, it has won numerous awards for its stereo conversion work on stand-out 3D shows, including *Gravity* for director Alfonso Cuarón and *Mission: Impossible - Fallout* for director Christopher McQuarrie. Recent work includes *Spider-Man: Brand New Day, Supergirl* and *Ramayana: Part One*.

Speaking about the partnership, Prime Focus founder and DNEG Global CEO Namit Malhotra said, "I'm excited and enthused to announce DNEG's partnership with Meta to deliver never-before-seen 3D content for Meta VR Glasses. The launch of Meta VR Glasses is set to be a game-changer and will give cinema fans a new way to experience their favorite movies in stunning 3D. The creative possibilities opened up by this new technology align perfectly with DNEG's stated ambition to 'Transform the Future of Storytelling', and we look forward to exploring further opportunities with the Meta team to deliver the highest-quality immersive experiences for this exciting new technology."

About DNEG

DNEG is a world-leading visual effects and animation company for the creation of film, TV, and immersive content, with worldwide offices and studios across North America, Europe, Asia, and Australia.

With almost 30 years of industry experience, DNEG has been honoured with eight Academy Awards® for 'Visual Effects' since 2011, and numerous BAFTA, Primetime EMMY®, and Visual Effects Society Awards for its critically acclaimed work.

Upcoming announced projects include *The Lord of the Rings: The Rings of Power - Season 3 (Nov 2026), The Cat In The Hat (Nov 2026), Ramayana: Rise of a Legend (Nov 2026), Blade Runner 2099 (Nov 2026), Looney Tunes: Daffy Season (Nov 2026), The Hunger Games: Sunrise on the Reaping (Nov 2026); Dune: Part Three (Dec 2026), The Angry Birds Movie 3 (Dec 2026), Above the Below (Dec 2026), Animal Friends (Jan 2027), Bad Fairies (May 2027), Margie Claus (Nov 2027), Alone at Dawn (Dec 2027), F.A.S.T., Road House 2, Snoopy Unleashed, Blood On Snow, Black Palace,* and *Gundam*.

About Prime Focus Limited

Prime Focus Limited (PFL) is the world's largest independent media powerhouse.
A global team of over 10,000 professionals across 24 cities, 4 continents, and 7 time zones, we power the future of storytelling with commercial focus, creative ambition, and cutting-edge technology.
Our capabilities span the entire content creation journey:
Creative Excellence
Award-winning visual effects, animation, stereo conversion, and post.
Technology Leadership
AI-first tools and cloud systems that drive production and distribution forward.
Production Intelligence
Smart financing and scalable production solutions built for next-gen filmmaking.
Listed on India's BSE and NSE and ranked on the Fortune India 500, we operate in creative hubs worldwide, from Mumbai to Montréal, London to Los Angeles. PFL is the parent company of DNEG, BRAHMA AI, and Prime Focus Studios.