PRESS RELEASE

Mumbai, November 24, 2026: M.K. Sons Fine Jewels Limited announced its unaudited financial results for the quarter and half year ended September 30, 2026 today.

The Company extends its sincere gratitude to all investors and shareholders for the overwhelming response to its Initial Public Offering (IPO. This remarkable response reflects the confidence and trust reposed in the Company, its business model, growth strategy and future prospects. We deeply value the support of our investors and shareholders and look forward to their continued association as we embark on the next phase of our growth journey as a listed company.

FINANCIAL HIGHLIGHTS:

We remain focused on delivering sustainable growth, improving operational efficiencies and strengthening our financial performance, with a continued emphasis on long-term value creation for our stakeholders.

(Rs. In million)

	Quarter ended		Half year ended	
	30th September 2026	30th September 2025	30th September 2026	30th September 2025
Particulars	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
Total Income	1,619.67	1,086.20	2,634.16	1,820.15
EBITDA	239.35	145.97	473.63	265.51
EBITDA Margin	14.78%	13.44%	17.98%	14.59%
PAT	157.62	91.35	307.78	166.37
PAT Margin	9.73%	8.41%	11.69%	9.14%

The company recorded total income of Rs. 2,634.16 million for the first half of FY27 as against Rs. 1,820.15 million in the corresponding period of the previous financial year, registering a growth of 44.72%. PAT for the first half of FY27 stood at Rs. 307.78 million as against Rs. 166.38 million in the corresponding period of the previous financial year, registering a growth of 84.98%.

Total income and PAT for Q2 FY27 stood at Rs. 1,619.67 million and Rs. 157.62 million, respectively, as against Rs. 1,086.20 million and Rs. 91.35 million in Q2 FY26, registering a growth of 49.11% and 72.54%, respectively.

NEW STORE EXPANSION:

In line with the objectives outlined in our Prospectus, the Company is planning to expand its retail footprint through the opening of new stores in Mumbai and expansion of an existing store in Q4. This expansion will enable us to strengthen our presence across key markets, enhance customer reach, tap into new growth opportunities and further reinforce our position in the retail segment.

EXPANSION TO B2B SEGMENT:

As part of its strategic growth initiatives, the Company is expanding into the B2B segment under its brand **"Jewelista"**, with the objective of diversifying its revenue streams and strengthening its presence across the jewellery market. This initiative will enable us to cater to a wider network of business customers, strengthen our distribution capabilities, build new business relationships and create additional avenues for sustainable growth.

ABOUT MK:

M.K. Sons Fine Jewels Ltd. is a Mumbai-based jewellery retailer specializing in gold, diamond, and CZ jewellery. Operating under the brand "MK Jewels," the company offers a wide range of contemporary and bridal designs through its showrooms and online platform. Founded by the Raimalani family, the brand has been active since the late 1990s and focuses on craftsmanship, design quality, and customer-centric jewellery collections.