IDAL/2026-27/SE/116 **November 23, 2026**

National Stock Exchange of India Ltd **Scrip Symbol - INTELLECT**

BSE Ltd. **Scrip Code - 538835**

Dear Sir/Madam,

Sub: Intellect's eMACH.ai Retail 6DX Recognized as a Representative Vendor in the 2026 Gartner® Market Overview for Unified Commerce POS Platforms for Apparel, Specialty and Luxury Retail

Intellect Design Arena Ltd., *a global leader in AI-First, enterprise-grade financial technology*, announced today that its **eMACH.ai Retail 6DX** Platform has been recognized as a representative vendor in the Gartner "Market Overview for Unified Commerce POS Platforms for Apparel, Specialty and Luxury Retail, 2026" report, authored by analysts Kelsie Marian and Max Panther Hammond.

According to Gartner, "Unified commerce point-of-sale (UC POS) platforms for apparel, specialty and luxury retail are software platforms that execute in-store sales and returns while coordinating customer, product, price, promotion, inventory, order and fulfillment processes across physical and digital channels."

Please find enclosed herewith a copy of the Media Release dated November 23, 2026, titled "**Intellect's eMACH.ai Retail 6DX Recognized as a Representative Vendor in the 2026 Gartner® Market Overview for Unified Commerce POS Platforms for Apparel, Specialty and Luxury Retail"**.

Kindly take the above information on record.

Yours Truly,
For **Intellect Design Arena Limited**

PRAKASH BHARADWAJ
Digitally signed by PRAKASH BHARADWAJ
Date: 2026.11.23 12:46:16 +05'30'

Prakash Bharadwaj
Company Secretary and Compliance Officer
ACS-37214

Intellect's eMACH.ai Retail 6DX Recognized as a Representative Vendor in the 2026 Gartner® Market Overview for Unified Commerce POS Platforms for Apparel, Specialty and Luxury Retail

An AI-First, Composable Unified Commerce Platform Driving Operational Intelligence and Omnichannel Excellence for Nonfood Retailers

Chennai (India), November 23, 2026: Intellect Design Arena Ltd., *a global leader in AI-First, enterprise-grade financial technology*, announced today that its **eMACH.ai Retail 6DX** Platform has been recognized as a representative vendor in the Gartner "Market Overview for Unified Commerce POS Platforms for Apparel, Specialty and Luxury Retail, 2026" report, authored by analysts Kelsie Marian and Max Panther Hammond.

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The Gartner report highlights that "UC POS platforms in nonfood retail segments are expected to transition from supporting unified commerce execution to become platforms for decision making and execution, translating operational intelligence into business outcomes." Furthermore, Gartner notes that "85% of retailers plan to either increase or maintain their investment in UC POS solutions by 2027, highlighting the importance of these platforms as foundational infrastructure for operational performance and AI capabilities."

As AI adoption accelerates across retail, unified commerce POS platforms are evolving from systems of transaction to systems of intelligence and execution. The next generation of platforms must not only provide real-time visibility across customer, product, inventory and order data, but also enable retailers to translate intelligence into timely, coordinated business decisions.

This evolution places AI at the intersection of retail operations, enabling more intelligent inventory management, contextual associate experiences, fulfilment optimisation and increasingly autonomous execution within governed enterprise environments.

Key trends shaping the nonfood UC POS platform market include:

- **AI-Driven Decision and Execution Orchestration:** Platforms are increasingly expected to unify customer, product, inventory, order, and transaction data in real time, connecting intelligence to coordinated operational actions across physical stores and digital channels.
- **Predictive Inventory Intelligence and Fulfillment Economics:** Real-time item-level visibility, RFID integration, dynamic allocation, and order orchestration are becoming core competitive priorities to optimize fulfillment economics and support reliable inventory promises.

- **AI-Enabled Associate Experience and Operational Convergence:** Mobile-first, unified associate interfaces ("superapps") are combining clienteling, assisted selling, customer service, inventory lookup, and task execution to empower store associates with a single view of the customer and enterprise operations.
- **Agentic Commerce and Governed AI:** The evolution of AI is moving toward prediction, orchestration, and controlled execution, requiring platforms to combine composable architectures with robust governance, policy controls, security, and human oversight.
- **Composable, AI-Ready MACH Architectures:** Retailers are prioritizing Microservices, API-first, Cloud-native, and Headless (MACH) architectures, open APIs, and event-driven integration to ensure architectural adaptability and seamless interoperability.

Architecting AI-First Retail with eMACH.ai Retail 6DX

Built on Intellect's signature eMACH.ai architecture—a composable, event-driven microservices architecture—eMACH.ai Retail 6DX brings together unified commerce capabilities and AI-driven operational intelligence to help retailers move beyond traditional POS transactions.

By connecting customer, product, inventory, order and fulfillment processes across physical and digital channels, the platform enables retailers to make more informed decisions, orchestrate operations with greater precision and deliver consistent omnichannel experiences. Its composable architecture provides the foundation for integrating intelligence into retail workflows, supporting the evolution towards more predictive, adaptive and AI-enabled retail operations.



Commenting on the recognition, **Debanjan Kumar, CEO, Intellect Digital Technology for Commerce (iDTC),** said, *"We believe our inclusion as a representative vendor in the Gartner Market Overview report underscores our commitment to providing retailers with a composable, future-ready retail decision and execution platform. With eMACH.ai Retail 6DX, we enable retailers to harness real-time inventory visibility, mobile associate workflows, and embedded AI intelligence to elevate associate effectiveness, optimize fulfillment economics, and drive profitable growth across channels."*

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About Intellect Design Arena Ltd.

Intellect Design Arena Ltd is a global leader in AI-First, enterprise-grade financial technology, architected from first principles to deliver measurable business impact at scale. With three decades of domain expertise, Intellect delivers composable, intelligent platforms across Wholesale Banking, Consumer Banking, Central Banking, Wealth, Capital Markets, Treasury, Insurance and Digital Technology for Commerce. Applying First Principles Thinking and Design Thinking, Intellect has elementalised financial services into a finite set of Events, Microservices and APIs, enabling faster, modular transformation with predictable and measurable outcomes.

At the heart of this AI-First architecture are eMACH.ai, the world's most comprehensive, composable and intelligent open finance platform; Purple Fabric, the world's first Open Business Impact AI platform; and iTurmeric, a composable integration and configuration platform. A pioneer in applying Design Thinking at enterprise scale, Intellect's 8012 FinTech Design Center™, the world's first Design Center dedicated to Design Thinking principles, underscores its commitment to continuous, outcome-driven innovation. Intellect serves over 500+ customers across 62 countries, supported by a global workforce of domain, solution and technology experts. For more information, visit www.intellectdesign.com

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