November 14, 2026

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001 **Company Code No.: 539807**	**National Stock Exchange of India Limited** Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 **Company Symbol: CCAVENUE**

Dear Sir/ Madam,

Sub: Intimation – Filing of Updated Draft Red Herring Prospectus-I ("UDRHP-I") by Rediff.com India Limited ("Rediff"), a Subsidiary of our Company

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, ("Listing Regulations"), as amended and in furtherance to our earlier intimation dated March 31, 2026, we wish to inform you that Rediff.com India Limited ("Rediff"), a Subsidiary of AvenuesAI Limited ("Company"), has today, i.e., November 14, 2026, filed the Updated Draft Red Herring Prospectus-I ("UDRHP-I") with the Securities and Exchange Board of India, the BSE Limited and the National Stock Exchange of India Limited in relation to the proposed Initial Public Offer of Rediff ("IPO").

The IPO will be subject to receipt of the required regulatory approvals.

The said intimation is also available on the website of the Company at www.avenuesai.com.

We request you to kindly take the same on your records.

Thanking you,

Yours faithfully,

For AvenuesAI Limited
(Formerly known as Infibeam Avenues Limited)

SHYAMAL TRIVEDI
Digitally signed by SHYAMAL TRIVEDI
Date: 2026.11.14 18:23:01 +05'30'

Shyamal Trivedi
Sr. Vice President & Company Secretary