GOPAL SNACKS LIMITED

Regd. Office / Unit 1- Plot No. G - 2322 - 23 - 24, GIDC, Metoda,
Tal. - Lodhika. Dist - Rajkot - 360 021, (Gujarat), INDIA. Phone : +91 85111 85130

CIN: L15400GJ2009PLC058781
email: info@gopalsnacks.com | www.gopalnamkeen.com

Ref: GSL/CS/SE/2026-27 **Date: 25.11.2026**

BSE Limited
Department of Corporate Services,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400001

National Stock Exchange Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex, Mumbai – 400051

Script code: 544140

Symbol: GOPAL

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Business Updates

Dear Sir / Madam,

Pursuant to the requirements of Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended from time to time, we are pleased to announce business updates, further details are attached herewith.

Yours Faithfully,
For, GOPAL SNACKS LIMITED

Gangani Mayur Popatbhai
Digitally signed by Gangani Mayur Popatbhai
Date: 2026.11.25 10:48:17 +05'30'

CS Mayur Gangani
Head — Legal & Compliance
cum Company Secretary
Membership No. F9980

Encls: a/a

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Gopal Snacks Limited Charts Bold Next Phase of Growth: Evolving from a Mass-Market Staple to a Mass-Premium Brand with Refreshed Packaging

Rajkot, 25th November 2026: Gopal Snacks Limited, one of India's leading ethnic and wester snack manufacturers, is advancing its next phase of growth through a strategic transformation—from a traditional mass-market namkeen brand into a modern, high margin mass-premium offerings, driven by product innovation, packaging renovation and evolving consumer preferences.

From Mass to Mass-Premium: Expanding Consumer Relevance

While its affordable ₹5 and ₹10 packs remain central to its mass-market presence, Gopal Snacks is strategically broadening its product basket to address emerging consumption trends and premiumisation opportunities.

Under its expanding brand portfolio, including **Gopal, Cristos, Bonova, Shot Go, Cornigo and Go Yumz**, the company successfully entered newer categories spanning western wafers, extruded snacks, nachos, cupcakes, wafer biscuits, rusks and now further expanding to better-for-you offerings such as Soya chunks, Daliya, no palm oil snacks & Confectionery segment.

The expansion is guided by clearly defined **purpose and positioning**. While no palm oil products are positioned to connect with Gen Z and emerging snacking preferences, categories such as soya chunks are aimed at strengthening household penetration and everyday consumption. Confectionery, meanwhile, leverages the company's extensive distribution network.

Beyond expanding consumer relevance, the improved product basket is also intended to enhance the brand's pricing power, improve its overall product mix and create opportunities across higher-value categories which will help towards Margin expansion in Future quarters

The company expects its newer categories to become increasingly visible in the market in coming Quarters, marking an important milestone in its portfolio expansion strategy.

Packaging Renovation: Modern Heritage, Contemporary Appeal

Complementing product innovation, Gopal Snacks is undertaking a comprehensive packaging renovation across its flagship namkeen and wafer portfolios to strengthen its appeal across Modern Trade, E-commerce and national markets.

Inspired by Gujarat's iconic *Bandhani* textile motifs, the redesigned packaging combines vibrant, variant-specific colours, contemporary typography and improved product visibility while retaining the brand's signature yellow identity and established consumer trust.

Enhanced product imagery and prominent nutritional communication, including protein-related attributes in traditional Gathiya, further strengthen shelf appeal and relevance among evolving consumers. Packaging renovation will remain an **ongoing exercise**, with the objective of progressively modernising the portfolio while preserving the brand's heritage and familiarity.

Commenting on the Company's ongoing transformation and strategic direction, Mr. Bipinbhai Hadvani, Chairman and Managing Director of Gopal Snacks Limited said,

"Our *journey has always been rooted in Apnepan Ka Swaad—bringing authentic, high-quality taste to Indian households at honest price. As Indian consumers evolve, our focus is on meeting them at every occasion. By pairing bold product innovation with contemporary, culturally rooted packaging, we are elevating everyday ethnic snacks into aspirational, mass-premium choices for modern families in India and across the globe. Our objective is not just to attract younger consumers and enter newer categories, but also to progressively move up the value chain and build a stronger, more premium and future-ready FMCG brand.*



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About Gopal Snacks

Gopal Snacks Limited is a leading manufacturer of packaged snacks in India, offering a diverse portfolio that includes gathiya, namkeen, wafers, snack pellets, extruded snacks, and other products such as papad, besan, spices, and bakery items. With six manufacturing facilities supported by in-house cold storage and a network of ancillary units, the company applies a vertically integrated approach to ensure quality and agility in production. Its products reach consumers through an extensive distribution network of over 1,000 distributors and nearly 300 owned logistics vehicles, supported by advanced distribution management systems. Gopal Snacks exports to markets including Canada, the UAE, the UK, and the USA, expanding its global footprint. Strategic initiatives focus on strengthening partnerships with retail chains, advancing e-commerce channels, introducing innovative flavors, and deepening market penetration through marketing and branding initiatives. Committed to sustainability through renewable energy adoption and resource efficiency, Gopal Snacks aims to drive growth, enhance its product appeal, and capitalize on evolving consumer preferences in the growing packaged foods industry. For more details, please visit: https://www.gopalnamkeen.com/

Disclaimer

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results, changed assumptions or other factors.

For further information, please contact:

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