November 17, 2026

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 **Scrip Code: 543272**	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 **Symbol: EASEMYTRIP**

Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled "**EaseMyTrip's 'Raahi' turns WhatsApp into a travel companion finder, with no phone numbers shared**" being issued to the media.

The aforesaid information will be hosted on the website of the company at https://www.easemytrip.com/investor-relations.html.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

PRIYANKA TIWARI

Digitally signed by PRIYANKA TIWARI
Date: 2026.11.17 13:45:17 +05'30'

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

MEDIA RELEASE

EaseMyTrip's 'Raahi' turns WhatsApp into a travel companion finder, with no phone numbers shared

The dedicated AI-powered WhatsApp chatbot brings together people with similar destinations and travel dates, enabling companionship, shared experiences and meaningful social interactions.

New Delhi, 17 November 2026: EaseMyTrip, one of India's leading online travel-tech platforms, has announced the launch of 'Raahi', a dedicated AI-powered WhatsApp chatbot designed to bring a social dimension to travel. Launched on 12 November 2026, the standalone social travel platform connects people heading to similar destinations around the same dates, helping them discover potential companions, exchange plans and explore opportunities for meaningful interaction through WhatsApp.

Supporting domestic and international destinations, Raahi uses AI-enabled matching based on destinations and travel dates to identify people with overlapping itineraries. The initiative reflects EaseMyTrip's commitment to combining technology with human connections and extending its offerings beyond conventional travel bookings.

Commenting on the launch, Rikant Pittie, CEO and Co-Founder, EaseMyTrip, said,

"Travel has always been about more than just reaching a destination. It is also about the people we meet, the experiences we share and the connections we build along the way. At EaseMyTrip, we have consistently focused on leveraging technology to make travel simpler, more accessible and more meaningful for our customers.

With Raahi, we are taking this vision a step further by introducing a dedicated AI-powered WhatsApp chatbot that brings a social element into the travel experience. Whether it is helping senior citizens discover companionship, enabling families to exchange useful information or creating opportunities for professionals to connect, we believe Raahi can add meaningful value to how people travel. By combining AI-driven convenience with meaningful human connections, our aim is to make journeys more engaging, collaborative and rewarding.**"**

AI-Powered Social Connectivity for Different Travel Needs

Raahi's AI-enabled companion matching creates opportunities for meaningful interactions across different age groups. For senior citizens travelling alone, the platform can help identify people following similar itineraries, offering companionship and greater social comfort. Families travelling with children can exchange parenting-related travel tips, information on child-friendly experiences and practical recommendations. For business professionals, Raahi offers opportunities for networking, knowledge exchange and business exploration with others visiting the same destination.

Carpooling, Shared Mobility and Lower CO_2 Emissions

By helping people with similar routes find one another, Raahi supports opportunities for **carpooling, shared local transfers and coordinated transportation**. These arrangements may reduce individual travel costs and, when they replace separate vehicle journeys, contribute to **lower fuel consumption and reduced CO_2 emissions**. The platform facilitates connections; transportation arrangements are coordinated by users.

Cultural Exploration and Local Experiences

Raahi also encourages cultural exploration and exchange by helping people from different regions and backgrounds share local recommendations, regional traditions, cuisines and destination insights. Such interactions can create more enriching journeys and opportunities for social connections beyond sightseeing.

Dedicated AI-Powered WhatsApp Experience

Operating independently of EaseMyTrip's existing AI chatbot, Raahi offers small whatsapp travel groups and anonymous one-on-one conversations without revealing phone numbers. Matching is based on destinations and travel dates, and no additional app download is required. Phone-number privacy applies to the anonymous one-on-one feature; visibility in standard WhatsApp groups may differ.

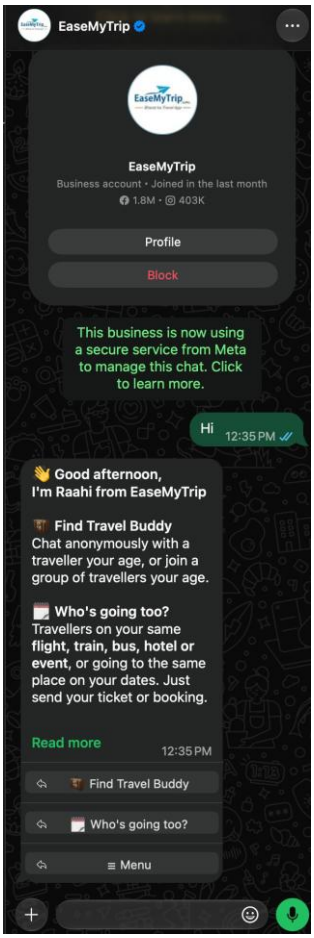
The launch reinforces EaseMyTrip's focus on AI-led innovation, social connectivity, inclusive mobility and people-centric experiences, bringing new possibilities for collaboration and cultural discovery into the travel ecosystem.

Access Raahi on WhatsApp

Raahi WhatsApp Contact Number: +91 84700 14519 WhatsApp

Link: **https://wa.me/918470014519?text=EMT**

Raahi WhatsApp Dashboard-



EaseMyTrip WhatsApp access interface (screenshot provided).

Connect with Raahi on WhatsApp: +91 84700 14519

About EaseMyTrip

EaseMyTrip (listed on NSE and BSE) is one of India's largest online travel-tech platforms in terms of air ticket bookings, as per the Crisil Report–Assessment of the OTA Industry in India (Feb 2021). Bootstrapped and profitable since its inception, the company is one of the leading online travel-tech platforms in the country, delivering consistent profitability and industry-leading EBITDA margins. EaseMyTrip offers end-to-end travel solutions including flights, hotels, holiday packages, trains, buses, cabs, and ancillary travel services. It is also one of the only OTAs in India to offer customers a zero-convenience fee option. The platform provides access to over 400 international and domestic airlines and 2.9 million+ hotels worldwide, along with train, bus, and cab bookings. Founded in 2008, EaseMyTrip is headquartered in Delhi with offices across Noida, Gurugram, Bengaluru, and Mumbai, and has an expanding international presence through subsidiaries in the Philippines, Singapore, Thailand, the UAE, the UK, the USA, New Zealand, Saudi Arabia, and Brazil

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