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Date: August 31, 2017

BSE Limited Department of Corporate Services Listing Department P J Towers Dalal Street Mumbai – 400001 *Scrip Code: 535648*	**National Stock Exchange of India Limited** Listing Department Exchange Plaza Plot no. C/1, G Block Bandra-Kurla Complex, Bandra (E) Mumbai – 400051 *Scrip Symbol: JUSTDIAL*	**Metropolitan Stock Exchange of India Limited** 4th Floor, Vibgyor Towers, Plot No. C 62, G Block, Opp. Trident Hotel, Bandra Kurla Complex, Bandra (East). Mumbai – 400098 *Scrip Symbol: JUSTDIAL*

Dear Sir/Madam,

Sub: Buyback of equity shares of Rs. 10/- each ("Share") of Just Dial Limited (referred to as the "Company") at a maximum price of Rs. 700/- per share for a maximum amount of Rs. 83,91,00,000 (Rupees Eighty-Three Crores Ninety-One Lacs only) via Open Market through Stock Exchanges ("Buyback")

With reference to the captioned subject matter, the Company hereby submits the daily report pursuant to Regulation 15(i) of the Securities and Exchange Board of India (Buy Back of Securities) Regulations, 1998 in respect of the Shares bought back on August 31, 2017:

Name of the Broker	Number of Equity Shares Bought Back on (31/08/2017)		Total shares bought back	Average Price of Acquisition (INR)*
	BSE	NSE		
Citigroup Global Markets India Private Limited (A)	Nil	9,50,000	9,50,000	390.4355
Cumulative Equity Shares bought as on Yesterday (August 30, 2017) (B)				11,33,570
Less : Quantity Closed Out Today (C)				Nil
Quantity Closed Out as on Yesterday (D)				Nil
Total Quantity closed out (C+D=E)				Nil
Total Equity Shares bought back as on August 31, 2017 (A) +(B) – (E)				20,83,570

*Excluding transaction cost

JUST DIAL LIMITED MUMBAI

Further, certain details with respect to the Buyback are as set forth below:

Sr. No.	Particulars	
1.	Total amount earmarked for Buyback*	Rs. 83,91,00,000.00
2.	Cumulative amount utilised for Buyback till date*	Rs. 77,84,13,629.65
3.	Maximum number of shares that can be bought back as per the section 68(2)(c) of Companies Act, 2013[$]	1,73,84,613
4.	Cumulative number of shares bought back till the end of previous reporting period	11,33,570
5.	Number of shares bought back during the current reporting period[#]	9,50,000
6.	Cumulative number of shares bought back till the end of the current reporting period[#]	20,83,570

*Excludes Transaction Costs.

[$]Represents 25% of the total paid-up capital of the Company prior to Buy-back as on March 31, 2017, in terms of equity shares of face value of Rs. 10/- each. The proviso to Section 68(2)(c) of the Companies Act, 2013, as amended, states that the buyback of equity shares in any financial year shall not exceed 25% of the total paid up equity capital of the Company in the financial year.

[#]Current reporting period is the day on which this report is being filed with the stock exchanges, being August 31, 2017

The Company has appointed Citigroup Global Markets India Private Limited as their broker for the Buy-back.

The above information is subject to settlement as per the existing rules for secondary market transactions of the Stock Exchanges and verification of Equity Shares bought back, where applicable.

For Just Dial Limited

JUST DIAL LIMITED MUMBAI

Authorised Signatory
Name: Sachin Jain
Designation: Company Secretary