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Date: September 05, 2017

| BSE Limited | National Stock Exchange of India Limited | Metropolitan Stock Exchange of India Limited |
|---|---|---|
| Department of Corporate Services<br>Listing Department<br>P J Towers<br>Dalal Street<br>Mumbai – 400001<br>*Scrip Code: 535648* | Listing Department<br>Exchange Plaza<br>Plot no. C/1, G Block<br>Bandra-Kurla Complex, Bandra (E)<br>Mumbai – 400051<br>*Scrip Symbol: JUSTDIAL* | 4th Floor, Vibgyor Towers, Plot No. C 62,<br>G Block, Opp. Trident Hotel,<br>Bandra Kurla Complex, Bandra (East),<br>Mumbai – 400098<br>*Scrip Symbol: JUSTDIAL* |

Dear Sir/Madam,

**Sub: Buyback of equity shares of Rs. 10/- each ("Share") of Just Dial Limited (referred to as the "Company") at a maximum price of Rs. 700/- per share for a maximum amount of Rs. 83,91,00,000 (Rupees Eighty-Three Crores Ninety-One Lacs only) via Open Market through Stock Exchanges ("Buyback")**

With reference to the captioned subject matter, the Company hereby submits the daily report pursuant to Regulation 15(i) of the Securities and Exchange Board of India (Buy Back of Securities) Regulations, 1998 in respect of the Shares bought back on September 05, 2017:

| Name of the Broker | Number of Equity Shares Bought Back on (05/09/2017) | | Total shares bought back | Average Price of Acquisition (INR)* |
|---|---|---|---|---|
| | BSE | NSE | | |
| Citigroup Global Markets India Private Limited (A) | Nil | Nil | Nil | NA |
| Cumulative Equity Shares bought as on Yesterday (September 04, 2017) (B) | | | | 20,83,570 |
| Less : Quantity Closed Out Today (C) | | | | Nil |
| Quantity Closed Out as on Yesterday (D) | | | | Nil |
| Total Quantity closed out (C+D=E) | | | | Nil |
| Total Equity Shares bought back as on September 05, 2017 (A) +(B) – (E) | | | | 20,83,570 |

*Excluding transaction cost

JUST DIAL LIMITED MUMBAI

Just Dial Limited

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Further, certain details with respect to the Buyback are as set forth below:

| Sr. No. | Particulars | |
|---|---|---|
| 1. | Total amount earmarked for Buyback* | Rs. 83,91,00,000.00 |
| 2. | Cumulative amount utilised for Buyback till date* | Rs. 77,84,13,629.65 |
| 3. | Maximum number of shares that can be bought back as per the section 68(2)(c) of Companies Act, 2013[$] | 1,73,84,613 |
| 4. | Cumulative number of shares bought back till the end of previous reporting period | 20,83,570 |
| 5. | Number of shares bought back during the current reporting period[#] | Nil |
| 6. | Cumulative number of shares bought back till the end of the current reporting period[#] | 20,83,570 |

*Excludes Transaction Costs.

[$]Represents 25% of the total paid-up capital of the Company prior to Buy-back as on March 31, 2017, in terms of equity shares of face value of Rs. 10/- each. The proviso to Section 68(2)(c) of the Companies Act, 2013, as amended, states that the buyback of equity shares in any financial year shall not exceed 25% of the total paid up equity capital of the Company in the financial year.

[#]Current reporting period is the day on which this report is being filed with the stock exchanges, being September 05, 2017

The Company has appointed Citigroup Global Markets India Private Limited as their broker for the Buy-back.

The above information is subject to settlement as per the existing rules for secondary market transactions of the Stock Exchanges and verification of Equity Shares bought back, where applicable.

For Just Dial Limited

JUST DIAL LIMITED MUMBAI

**Authorised Signatory**
**Name: Sachin Jain**
**Designation: Company Secretary**