THE crayons NETWORK
—Celebrating 40 years—
OF CREATIVE INDEPENDENCE

Crayons Advertising Limited
Regd. & Corporate Office:
NSIC Complex, Maa Anandmayee Marg,
Okhla Ind. Estate-III, New Delhi-110 020
Tel: +91 11 4163 0000
E-mail: del@crayonad.com
www.thecrayonsnetwork.com
CIN: L52109DL1986PLC024711

Dated: 14th November, 2026

To,
Listing Manager,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor Plot
No. C-1, Block G, Bandra Kurla Complex,
Bandra (E) Mumbai – 400051
Symbol: CRAYONS

Subj.: Intimation of Outcome of Board Meeting held on 14th November, 2026 pursuant to regulations 30 and 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/ Madam,

With reference to the captioned subject, we wish to inform you that the Meeting of the Board of Directors of Crayons Advertising Limited was held today i.e. Saturday, 14th November, 2026, commenced at 03:00 P.M., inter alia, to consider and approve the Unaudited Standalone and Consolidated Financial Results of the Company for the half year ended 30th September, 2026.

The Board of Directors, at its meeting held today, has inter alia considered and approved the following matters:

1. Approved and took on record the Unaudited Standalone and Consolidated Financial Results of the Company for the half year ended 30th September, 2026, after reviewed by the Audit Committee of Board of Directors at meeting held on Saturday, 14th November, 2026.
2. Considered and approved other business matters incidental and ancillary to the business of the Company.

Pursuant to Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the following:

Sr. No	Particulars
1.	Statement showing the Unaudited Standalone and Consolidated Financial Results for the half year ended 30th September, 2026.
2.	Copy of the Auditor's Limited Report on the Unaudited Standalone and Consolidated Financial Results for the half year and Financial Year ended 31st March, 2026 issued by the Statutory Auditors.

The Board Meeting is concluded at 06:45 P.M.
Submitted for your record.

Thanking you.
Yours Faithfully,

For Crayons Advertising Limited

Kunal Lalani Digitally signed by Kunal Lalani
Date: 2026.11.14 19:20:40 +05'30'

Kunal Lalani
Managing Director
DIN: 00002756

VAISH & CO
Chartered Accountants

DM-10, Dakshin Marg, DLF Phase II, Gurugram, Haryana-122002

Independent Auditor's Review Report on Standalone Unaudited Financial Results of the Company for the Half Year ended September 30, 2026, pursuant to Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended

To
The Board of Directors
Crayons Advertising Limited
NSIC Complex, Maa Anandmayee Marg,
Okhla Industrial Estate III,
New Delhi-110020

1. We have reviewed the accompanying statement of unaudited standalone financial results of Crayons Advertising Limited (the "Company") for the half year ended September 30, 2026 (the "Statement"), attached herewith, being submitted by the Company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the "Listing Regulations").

2. This Statement, which is the responsibility of the Company's Management and approved by the Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in the Accounting Standard 25 "Interim Financial Reporting", prescribed under Section 133 of the Companies Act, 2013 as amended, read with relevant rules issued thereunder and other accounting principles generally accepted in India and is in compliance with the presentation and disclosure requirements of Regulation 33 of the Listing Regulations. Our responsibility is to express a conclusion on the Statement based on our review.

3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing specified under Section 143 (10) of the Companies Act, 2013 and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

4. Based on our review conducted as stated in paragraph 3 above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in the aforesaid Accounting Standard specified under section 133 of Companies Act, 2013 and other accounting practices and policies generally accepted in India, has not disclosed the information required to be disclosed in terms of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.

5. Emphasis of Matter:

We draw attention to Note 2 to the standalone financial results, which describes the service tax demand from the Directorate General of GST Intelligence (DGGI) for Rs. 1,776.54 lakhs (with an equal penalty) received by the Company vide Order dated 11 July 2024 for the period October 2014 to June 2017, now under appeal before the CESTAT. Based on legal advice, the Company has concluded that an outflow of resources is not probable and accordingly no provision has been made. The ultimate outcome cannot presently be determined, including any consequential financial impact.

Our conclusion is not modified in respect of this matter.

For **Vaish & Co.**
Chartered Accountants
ICAI Firm Registration Number: 014188C

SUMIT AGARWAL
Digitally signed by SUMIT AGARWAL
Date: 2026.11.14 19:07:53 +05'30'

per Sumit Agarwal
Partner
Membership Number: 406181
UDIN: 26406181KJPZGU2242

Place of Signature: Gurugram
Date: November 14, 2026

Crayons Advertising Limited
Registered Office : NSIC Complex, Okhla Industrial Estate, Phase – III, New Delhi-110020
Email :cs@thecrayonsnetwork.com, Contact No. +9111-41630000, Website : www.thecrayonsnetwork.com
CIN No. : L52109DL1986PLC024711

Statement of Unaudited Standalone Financial results for the half year ended September 30, 2026

(Rs. In lakhs)

S. No.	Particulars	Half year ended			Year ended
		30.09.2026	31.03.2026	30.09.2025	31.03.2026
		Unaudited	Audited (refer note 4)	Unaudited	Audited
1	**Income**				
	a) Revenue from Operations	5,613.50	13,167.51	11,302.59	24,470.10
	b) Other Income	419.77	356.68	347.16	703.84
	Total Income	**6,033.27**	**13,524.19**	**11,649.75**	**25,173.94**
2	**Expenses**				
	a) Cost of Services	3,873.18	11,163.77	9,605.40	20,769.17
	b) Employees benefits expense	776.64	782.35	732.05	1,514.40
	c) Finance costs	68.88	64.98	34.94	99.91
	d) Depreciation and amortisation	249.91	335.29	125.55	460.84
	e) Other expenses	812.84	1,073.42	715.76	1,789.19
	Total expenses	**5,781.45**	**13,419.81**	**11,213.70**	**24,633.51**
3	**Profit before Tax**	**251.82**	**104.38**	**436.05**	**540.43**
4	**Tax expense**				
	a) Current Tax	32.00	116.62	65.38	182.00
	b) Income tax for earlier years	21.57	3.72	-	3.72
	c) Deferred tax	18.20	(68.33)	50.70	(17.63)
5	**Tax expense for the period/year**	**71.77**	**52.01**	**116.08**	**168.09**
6	**Net profit for the period/year**	**180.05**	**52.37**	**319.97**	**372.34**
7	Paid-up Equity Share Capital (Face Value Rs. 10/- each)	2,443.00	2,443.00	2,443.00	2,443.00
8	Reserve and surplus	-	-	-	9,214.24
9	Earnings per Share in Rupees (par value of Rs.10/- each) *				
	a) Basic	0.74	0.21	1.31	1.52
	b) Diluted	0.74	0.21	1.31	1.52
	*Not Annualised except for the year end				

Notes to the financial results:

1. The above unaudited standalone financial results of Crayons Advertising Limited (the 'Company') have been prepared in accordance with the recognition and measurement principles laid down in the applicable Accounting Standards ('AS') as prescribed under Section 133 of the Companies Act, 2013, as amended, read with relevant rules thereunder and in terms of the Regulation 33 of the Securities Exchange Board of India ('SEBI') (Listing Obligations and Disclosure Requirements) Regulations 2015, as amended. These Standalone Financial Results have been reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held on November 14, 2026.The statutory auditors of the Company have carried out a limited review of these standalone financial results.

2. The Company had received an Order dated 11 July 2024 from the Directorate General of GST Intelligence (DGGI) for the period October 2014 to June 2017, confirming a service tax demand of Rs. 1,776.54 lakhs along with interest under Section 75 and penalty of an equal amount. The Company has filed an appeal before the CESTAT and, based on legal advice and management's own assessment, is of the view that the demand, interest and penalty are not sustainable and that an outflow of resources is not probable. Accordingly, no provision has been made in these standalone financial results.

3. The Company has only one reportable segment in accordance with Accounting Standard 17 'Segment Reporting'.

4. The figures for the corresponding previous periods have been regrouped/ reclassified wherever considered necessary to confirm to the figures represented in the current period.The figures for the half year ended March 31, 2026 are the balancing figures between the audited figures in respect of the full financial year ended March 31, 2026 and the published unaudited year-to-date figures up to the half year ended September 30, 2025, which were subjected to limited review.

For and on behalf of Board of Directors
Crayons Advertising Limited

Kunal Lalani
Digitally signed by Kunal Lalani
Date: 2026.11.14 18:33:19 +05'30'

Kunal Lalani
Managing Director
DIN NO: 00002756

Place: New Delhi
Date: November 14,2026

CRAYONS ADVERTISING LIMITED

Registered Office : NSIC Complex, Okhla Industrial Estate, Phase – III, New Delhi-110020

Email :cs@thecrayonsnetwork.com, Contact No. +9111-41630000, Website : www.thecrayonsnetwork.com.

CIN-L52109DL1986PLC024711

Statement of assets and liabilities as at September 30, 2026

(Rs. in lakhs)

Statement of Assets and Liabilities	Standalone	
Particulars	As at September 30, 2026	As at March 31, 2026
	Unaudited	Audited
EQUITY AND LIABILITIES		
Shareholders' funds		
Share capital	2,443.00	2,443.00
Reserves and surplus	9,401.60	9,214.24
Total shareholders funds	**11,844.60**	**11,657.24**
Non current liabilities		
Long term borrowings	367.66	214.09
Long term provisions	183.72	174.92
Total non current liabilities	**551.38**	**389.01**
Current liabilities		
Short-term borrowings	1,748.23	664.75
Trade payables		
Total outstanding dues of micro enterprises and small enterprises	95.68	440.40
Total outstanding dues of creditors other than micro enterprises and small enterprises	4,501.39	6,569.14
Other current liabilities	257.09	277.62
Short term provisions	92.08	99.94
Total current liabilities	**6,694.47**	**8,051.85**
Total equity and liabilities	**19,090.45**	**20,098.10**
ASSETS		
Non current assets		
Property, plant and equipment	1,141.29	1,339.05
Intangible assets	0.70	0.69
Capital work in progress	-	-
Investments	1,627.57	1,796.80
Deferred tax assets (net)	140.67	158.88
Long term loan and advances	1,182.44	1,356.32
Other non current assets	742.68	842.63
Total non current assets	**4,835.35**	**5,494.37**
Current assets		
Investment	12.67	12.67
Trade receivables	8,712.16	9,061.51
Cash and bank balances	19.54	668.52
Other bank balances	83.58	45.55
Short term loans and advances	4,982.34	4,535.43
Other current assets	444.82	280.05
Total current assets	**14,255.11**	**14,603.73**
Total assets	**19,090.45**	**20,098.10**

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Standalone Statement of Cash Flow for the half year ended September 30, 2026

(All Amounts are in rupees lakhs, unless otherwise stated)

	Particulars	For the half year ended September 30, 2026	For the half year ended September 30, 2025
		Unaudited	Unaudited
A.	**Cash flow from operating activities**		
	Net profit before tax	251.82	436.05
	Adjustment for :		
	Employee Stock Option Scheme	7.32	7.39
	Depreciation & Amortisation	249.91	125.55
	Finance Costs	68.88	34.94
	(Profit)/ Loss on Sale of Investments	(0.65)	-
	Interest Income Received	(243.72)	(218.69)
	Liabilities no longer required written back	(0.02)	(0.09)
	Profit from Partnership firms	(72.50)	(30.06)
	Miscellaneous Balance written off	2.44	-
	Bad debts written off	-	32.42
	Profit on Sale of Property Plant & Equipment	(12.25)	(20.13)
	Operating profit before working capital changes	**251.23**	**367.37**
	Adjustment for :		
	(Decrease)/Increase in Long Term & Short Term Provisions	0.94	(0.16)
	(Decrease)/Increase in Current & Other Liabilities	(22.68)	(351.33)
	(Decrease)/Increase in Trade Payables	(2,412.44)	(481.99)
	(Increase)/Decrease in Trade Receivables & Other Assets	258.63	2,155.44
	(Increase)/Decrease in Loans & Advances and Other Non Current Assets	(446.91)	(1,681.68)
	Cash generated from operations	**(2,371.24)**	**7.66**
	Adjustment for :		
	Income tax paid (Net of refund)	120.31	(183.11)
	Net cash flow (used in) operating activities (A)	**(2,250.93)**	**(175.44)**
B.	**Cash flow from investing activities**		
	Sale/(Purchase) of Investments (net)	141.39	(645.72)
	Sale/(Purchase) of plant & equipment, Intangible & Capital WIP (Net)	**(39.92)**	(446.71)
	Drawings/(Investment) in Partnership Firm (net)	101.00	(166.00)
	Interest Income Earned	191.73	198.22
	Maturity Proceeds/(Investment) in Fixed Deposit (net)	37.45	(402.93)
	Net cash flow generated/(used in) investing activities (B)	**431.63**	**(1,463.14)**
C.	**Cash flow from financing activities**		
	Proceeds from short term borrowing (net)	1,083.48	1,088.20
	Long term borrowings received(net)	153.56	(43.27)
	Finance charges paid	(66.73)	(34.94)
	Net cash flow from financing activities (C)	**1,170.31**	**1,010.00**
	Net increase/(decrease) in cash and cash equivalents (A+B+C)	**(648.98)**	**(628.58)**
	Cash and cash equivalents at beginning of the period	668.52	659.94
	Cash and cash equivalents at the end of the period	**19.54**	**31.37**

	As at September 30, 2026	As at September 30, 2025
Components of closing cash and cash equivalents		
Balance with banks in current accounts	8.54	23.04
Cash in hand	6.96	8.33
Deposits with original maturity for less than 3 months	4.05	-
Total cash and cash equivalents	**19.54**	**31.37**

Notes:

1 The Cash flow Statement has been prepared under the indirect method as set out in Accounting Standard - 3 on 'Cash flows Statements' issued by the ministry of corporate Affairs.

2 Figures in brackets indicate cash outflow.

VAISH & CO
Chartered Accountants

DM-10, Dakshin Marg, DLF Phase II, Gurugram, Haryana-122002

Independent Auditor's Limited Review Report on Unaudited Consolidated Financial Results for the Half Year ended September 30, 2026, of the Company pursuant to Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the "Listing Regulations")

To,
The Board of Directors
Crayons Advertising Limited
NSIC Complex, Maa Anandmayee Marg,
Okhla Industrial Estate III,
New Delhi-110020

1. We have reviewed the accompanying statement of Unaudited Consolidated Financial Results of Crayons Advertising Limited ("the Holding Company") and its subsidiaries (the Holding Company and its subsidiaries together referred to as "the Group"), its associate and joint venture for the half year ended September 30, 2026 (hereinafter referred to as "Statement"), attached herewith, being submitted by the Holding Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the "Listing Regulations").

2. The Statement, which is the responsibility of the Holding Company's Management and approved by the Holding Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in the Accounting Standard 25 "Interim Financial Reporting", prescribed under Section 133 of the Companies Act, 2013 as amended, read with relevant rules issued thereunder and other accounting principles generally accepted in India and is in compliance with the presentation and disclosure requirements of Regulation 33 of the Listing Regulations. Our responsibility is to express a conclusion on the Statement based on our review.

3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing specified under Section 143(10) of the Companies Act, 2013 and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

   We also performed procedures in accordance with the Master Circular issued by the Securities and Exchange Board of India under Regulation 33 (8) of the Listing Regulations, to the extent applicable.

The Statement includes the results of the entities listed in Annexure 1.

4. Based on our review conducted and procedures performed as stated in paragraph 3 above and based on the consideration of the review reports of the other auditors referred to in paragraph 6 below, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in the aforesaid Accounting Standard specified under section 133 of Companies Act, 2013 and other accounting practices and policies generally accepted in India, has not disclosed the information required to be disclosed in terms of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.

5. Emphasis of Matter

We draw attention to Note 2 to the consolidated financial results, which describes the service tax demand from the Directorate General of GST Intelligence (DGGI) for Rs. 1,776.54 lakhs (with an equal penalty) received by the Holding Company vide Order dated 11 July 2024 for the period October 2014 to June 2017, now under appeal before the CESTAT. Based on legal advice, the Holding Company has concluded that an outflow of resources is not probable and accordingly no provision has been made. The ultimate outcome cannot presently be determined, including any consequential financial impact.

Our conclusion is not modified in respect of these matters.

Other Matters

6. The accompanying Statement includes unaudited interim financial results and other financial information, in respect of:

   a. 4 subsidiaries whose unaudited interim financial results include total revenues of Rs. 5,183.55 lakhs, total net profit after tax of Rs.49.23 lakhs for the half year ended September 30, 2026, as considered in the Statement which have been reviewed by their respective independent auditors.

   b. 1 associate, whose unaudited interim financial results and other financial information includes Group's share of net profit of Rs.1.60 lakhs for the half year ended September 30, 2026 as considered in the Statement whose financial results and other financial information have been reviewed by its independent auditor.

The independent auditor's reports on unaudited interim financial results and other financial information of these entities have been furnished to us by the Management and our conclusion on the Statement, in so far as it relates to the amounts and disclosures in respect of these subsidiaries and associate is based solely on the reports of such auditors and procedures performed by us as stated in paragraph 3 above.

7. The accompanying Statement includes unaudited interim financial results and other unaudited financial information in respect of 1 joint venture whose interim financial results and other financial information reflect the Group's share of total revenue Rs.270.75 lakhs and the Group's share of total net profit after tax of Rs. 24.71 lakhs, for the half year ended September 30, 2026. The unaudited interim financial results and other unaudited financial information of this joint venture have not been reviewed by its auditor and have been approved and furnished to us by the Management and our conclusion on the Statement, in so far as it relates to the affairs of this joint venture company, is based solely on such unaudited interim financial results and other unaudited financial information. According to the information and explanations given to us by the Management, these interim financial results are not material to the Group.

   Our conclusion on the Statement in respect of matters stated in para 6 and 7 above is not modified with respect to our reliance on the work done and the reports of the other auditors and the financial results/financial information certified by the Management.

For **Vaish & Co**
Chartered Accountants
ICAI Firm Registration No. 014188C

SUMIT AGARWAL
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Date: 2026.11.14 19:08:56 +05'30'

per Sumit Agarwal
Partner
Membership No. 406181
UDIN: 26406181KQPVOP4205

Dated : November 14, 2026
Place : Gurugram

Annexure 1

A. List of subsidiaries included in the Statement

Serial No.	Name of Subsidiaries
1	All White Communications LLP
2	COEUS Communication India LLP
3	Ultraviolet Digital Solutions LLP
4	Dubai LLC

B. List of associate included in the Statement

Serial No.	Name of Associate
1	BB & HV Private Limited

C. List of joint venture included in the Statement

Serial No.	Name of Joint Venture
1	Tirumala Precision Private Limited

Crayons Advertising Limited
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Consolidated statement of assets and liabilities as at September 30, 2026
(All Amounts are in rupees lakhs, unless otherwise stated)

Statement of Assets and Liabilities	Consolidated	
Particulars	As at September 30, 2026	As at March 31, 2026
	Unaudited	Audited
Equity And Liabilities		
Shareholders' funds		
Share capital	2,443.00	2,443.00
Reserves & surplus	9,855.87	9,638.53
Total equity attributable to the owner of the Company	**12,298.87**	**12,081.53**
Minority interest	**426.96**	**432.25**
Non-current liabilities		
Long term borrowings	1,166.71	757.05
Long term provisions	183.72	174.91
Total non-current liabilities	**1,350.43**	**931.96**
Current Liabilities		
Short term Borrowings	1,748.23	670.42
Trade payables:		
Total outstanding dues of micro enterprises and small enterprises; and	95.68	440.40
Total outstanding dues of creditors other than micro enterprises and small enterprises	6,136.18	8,511.98
Other current liabilities	685.00	326.85
Tax expense for the period /year	154.60	148.33
Total current liabilities	**8,819.69**	**10,097.98**
Total equity & liabilities	**22,895.95**	**23,543.72**
Assets		
Non current assets		
Property plant and equipment	1,146.49	1,345.31
Intangible assets	0.89	0.90
Capital work in progress	-	-
Investments	1,334.30	1,448.93
Deferred tax assets (net)	140.66	158.87
Long term loan & advance	1,350.57	1,471.35
Other non current assets	1,307.49	592.62
Total non current assets	**5,280.40**	**5,017.98**
Current assets		
Investments	12.67	12.67
Trade receivables	11,015.15	11,217.64
Cash and cash equivalents	261.82	1,127.82
Other Bank Balances	89.68	626.49
Short term loans and advances	5,385.48	4,858.13
Other current assets	850.76	682.99
Total current assets	**17,615.55**	**18,525.74**
Total assets	**22,895.95**	**23,543.72**

Crayons Advertising Limited
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CIN No. : L52109DL1986PLC024711
Statement of Unaudited Consolidated Financial Results for the half year ended September 30, 2026
(All Amounts are in rupees lakhs, unless otherwise stated)

Particulars	Half year ended			For the year ended
	30.09.2026	31.03.2026	30.09.2025	31.03.2026
	Unaudited	Audited (refer note 4)	Unaudited	Audited
Income				
a) Revenue from operations	11,067.80	17,187.74	14,117.04	31,304.78
b) Other income	389.64	378.75	318.45	697.20
Total income	**11,457.44**	**17,566.49**	**14,435.49**	**32,001.98**
Expenses				
a) Cost of services	9,035.62	14,738.39	12,084.95	26,823.34
b) Employees benefits expense	827.88	832.63	812.38	1,645.01
c) Finance costs	68.94	65.76	34.94	100.70
d) Depreciation and amortisation	250.97	336.69	126.22	462.91
e) Other expenses	895.30	1,430.72	909.37	2,340.09
Total expenses	**11,078.71**	**17,404.19**	**13,967.86**	**31,372.05**
Profit before tax	**378.72**	**162.30**	**467.62**	**629.93**
Tax expense				
a) Current tax	84.96	162.18	68.21	230.39
b) Deferred tax	18.20	(68.33)	50.70	(17.63)
c) Earlier year tax expenses	21.57	3.72	-	3.72
Tax expense for the period /year	**124.73**	**97.57**	**118.91**	**216.48**
Add: Share of profit/ (loss) of associate	1.60	3.82	(3.78)	0.04
Profit for the period/year	**255.60**	**68.55**	**344.93**	**413.49**
Less: Minority Interest	44.30	7.11	29.66	36.77
Net profit for the period/year	**211.30**	**61.44**	**315.27**	**376.72**
Paid up share capital (par value Rs. 10/- each fully paid)	2,443.00	2,443.00	2,443.00	2,443.00
Reserves & Surplus	-	-	-	9,638.53
Earnings per equity share (par value of Rs. 10/- each)*				
a) Basic	0.86	0.25	1.29	1.54
b) Diluted	0.86	0.25	1.29	1.54
* Not annualised except for the year end				

Notes to the financial results:

1. The above unaudited consolidated financial results of Crayons Advertising Limited (the 'Holding Company') together with its subsidiaries (collectively the 'Group'), its associate and joint venture have been prepared in accordance with the recognition and measurement principles laid down in the applicable Accounting Standards ('AS') as prescribed under Section 133 of the Companies Act, 2013, as amended, read with relevant rules thereunder and in terms of the Regulation 33 of the Securities Exchange Board of India ('SEBI') (Listing Obligations and Disclosure Requirements) Regulations 2015, as amended. These consolidated financial results have been reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held on November 14, 2026. The statutory auditors of the Holding Company have carried out a limited review of these consolidated financial results.

2. The Holding Company had received an Order dated 11 July 2024 from the Directorate General of GST Intelligence (DGGI) for the period October 2014 to June 2017, confirming a service tax demand of Rs. 1,776.54 lakhs along with interest under Section 75 and penalty of an equal amount. The Holding Company has filed an appeal before the CESTAT and, based on legal advice and management's own assessment, is of the view that the demand, interest and penalty are not sustainable and that an outflow of resources is not probable. Accordingly, no provision has been made in these consolidated financial results.

3. The Group has only one reportable segment in accordance with Accounting Standard 17 'Segment Reporting'.

4. The figures for the corresponding previous periods have been regrouped/ reclassified wherever considered necessary to confirm to the figures represented in the current period.The figures for the half year ended March 31, 2026 are the balancing figures between the audited figures in respect of the full financial year ended March 31, 2026 and the published unaudited year-to-date figures up to the half year ended September 30, 2025, which were subjected to limited review.

For and on behalf of Board of
Crayons Advertising Limited

Kunal Lalani

Digitally signed by Kunal Lalani
Date: 2026.11.14 18:34:03 +05'30'

Kunal Lalani
Managing Director
DIN NO: 00002756

Place: New Delhi
Date: November 14, 2026

Crayons Advertising Limited
Registered Office : NSIC Complex, Okhla Industrial Estate, Phase – III, New Delhi-110020
Email :cs@thecrayonsnetwork.com, Contact No. +9111-41630000, Website : www.thecrayonsnetwork.com
CIN No. : L52109DL1986PLC024711
Consolidated Statement of Cash Flow for the half year ended September 30, 2026
(All Amounts are in rupees lakhs, unless otherwise stated)

	Particulars	For the half year ended September 30, 2026	For the half year ended September 30, 2025
		Unaudited	Unaudited
A	**Cash Flow From Operating Activities**		
	Net Profit before tax	378.72	467.62
	Employee Stock Option Scheme	7.32	7.39
	Depreciation & amortisation	250.97	126.22
	Finance Costs	68.94	34.94
	Interest Income Received	(264.66)	(220.04)
	Liabilities no longer required written back	-	(0.09)
	Profit on sale of property plant & equipment	(12.25)	(20.13)
	(Profit)/ loss on sale of investments	(0.65)	(5.72)
	Miscellaneous Balance written off	2.84	-
	Bad debts written off	-	32.92
Tax ex	**Operating Profit before working capital changes**	**431.23**	**423.11**
	Adjusted for:		
	(Decrease)/Increase in long term and short term provisions	0.94	(12.15)
	(Decrease)/Increase in current and other liabilities	355.96	(252.61)
	(Decrease)/Increase in trade payables	(2,720.50)	(188.11)
	(Increase)/decrease in trade receivables and other asset	(115.47)	1,365.20
	(Increase)/decrease in short-term loans and advances, other non current asset	(527.35)	(2,388.09)
		(3,006.42)	**(1,475.76)**
	Cash generated/(used) from operations	**(2,575.19)**	**(1,052.65)**
	Income tax paid (net of refund)	28.39	(148.62)
	Net Cash generated/(used in) from operating activities (A)	**(2,546.79)**	**(1,201.27)**
B	**Cash Flow From Investing Activities**		
	Sale/(Purchase) of plant & equipment, Intangible & Capital WIP (net)	(39.90)	(646.76)
	Sale/(Purchase) of Investments (net)	115.62	(953.80)
	Interest income received	185.91	199.61
	Maturity Proceeds/(Investment) in Fixed Deposit (net)	47.47	(409.26)
	Net Cash generated/(used in) Investing Activities (B)	**309.11**	**(1,810.21)**
C	**Cash Flow From Financing Activities**		
	Proceeds from short term borrowing (net)	1,077.81	1,095.54
	Long term borrowings received/(repayment)(net)	409.66	974.53
	Capital contribution from non-controlling interests (partners)	(49.00)	265.00
	Finance charges paid	(66.79)	(34.95)
	Net Cash generated/(used in) Financing Activities (C)	**1,371.68**	**2,300.12**
	Net Increase in cash and cash equivalents	(866.00)	(711.36)
	Cash and cash equivalents at the beginning of the period	1,127.82	895.69
	Cash and cash equivalents at the end of the period	261.82	184.33

Note :-

1. Components of Cash & Cash Equivalent

Balance with banks in current accounts	235.58	162.31
Cash in hand	22.19	22.02
Deposits with original maturity for less than 3 months	4.05	-
Total	**261.82**	**184.33**

2. The above cash flow statement has been prepared under the indirect method set out in AS-3 issued by the Institute of Chartered Accountants of India.