E: info@cashurdrive.com
W: www.cashurdrive.com

To

Date: 23.11.2026

The Manager – Listing Compliance
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400051

SYMBOL: CUDML

ISIN: INE0WL201014

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that Cash Ur Drive Marketing Limited has secured Outdoor Advertisement Rights at Chandigarh Railway Station.

The disclosure as required under Schedule III of the SEBI LODR Regulations read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 as amended read with Regulation 30 of the (Listing Obligations and Disclosure Requirements) Regulations, 2015 is attached herewith and marked as Annexure A to this letter.

This is for your information and records.

Thanking You,

For **Cash Ur Drive Marketing Limited**
(formerly known as Cash Ur Drive Marketing Private Limited)

GAGAN MAHAJAN
Digitally signed by GAGAN MAHAJAN
Date: 2026.11.23 19:23:47 +05'30'

Gagan Mahajan
Company Secretary & Compliance Officer
Membership No. A34028

E: info@cashurdrive.com
W: www.cashurdrive.com

Annexure – A

Details required under Para A of Part A of Schedule III of the SEBI (LODR) Regulations, 2015 read with SEBI Circular dated November 11, 2024 and Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026

Sr. No.	Particulars	Details
a)	Name of the entity awarding the order(s)/contract(s)	**Northern Railway**
b)	Significant terms and conditions of the order(s)/contract(s)	**Outdoor Advertisement Rights at Chandigarh Railway Station**
c)	Whether order(s)/contract(s) have been awarded by domestic/international entity	**Domestic Entity**
d)	Nature of order(s)/contract(s)	**Advertisement Rights at Chandigarh Railway Station**
e)	Whether domestic or international	**Domestic**
f)	Time period by which the order(s)/contract(s) is to be executed	**3 (Three) years.**
g)	Broad consideration or size of the order(s)/contract(s)	**Value of Contract with Northern Railway is Approx. ₹ 7,01,00,000 (Rupees Seven Crores One Lakh Only), with inclusive of applicable GST.** **The estimated business potential is approximately ₹15 crore (Inclusive of GST) over the contract period.**
h)	Whether the promoter/promoter group/group companies have any interest in the entity that awarded the order(s)/contract(s)?	**No**
i)	Whether the order(s)/contract(s) would fall within related party transactions?	**No**