BIKAJI FOODS INTERNATIONAL LIMITED

F 196-199, F 178 & E 188, Bichhwal Industrial Area, Bikaner, Rajasthan, India – 334006
T: +91-151-2250350 | E: cs@bikaji.com | W: www.bikaji.com
CIN: L15499RJ1995PLC010856 | GST No.: 08AAICS1030P1Z5

Ref: BFIL/SEC/2026-27/82

Date: November 25, 2026

To,
Dept of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400 001 (Maharashtra)
Scrip Code: 543653

The Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (East),
Mumbai 400 051 (Maharashtra)
Trading Symbol: BIKAJI

Subject: Disclosure pursuant to the requirements of Regulations 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")

Dear Sir/ Madam,

We hereby inform you that in compliance with the requirements of Regulation 30 of the Listing Regulations, as amended, from time to time, enclosing herewith a copy of the Press Release issued by the Company, in connection with the 'Bikaji Foods International Enters the Premium Bakery Segment with the Launch of Mahè under Bikaji Bakes Private Limited, Subsidiary of the Company, in partnership with renowned Master Baker T K Khaleel', the content of which is self-explanatory.

In compliance with the Regulation 46 of the Listing Regulations, the aforesaid disclosure will also be hosted on the website of the Company and same can be accessed at www.bikaji.com.

You are kindly requested to take the same on record.

Thanking you

Yours faithfully,
***For* Bikaji Foods International Limited**

RAHUL JOSHI
Digitally signed by RAHUL JOSHI
Date: 2026.11.25 12:24:54 +05'30'

Rahul Joshi
Head – Legal and Company Secretary
Membership No.: ACS 33135

BIKAJI FOODS INTERNATIONAL LIMITED
F 196-199, F 178 & E 188, Bichhwal Industrial Area, Bikaner, Rajasthan, India – 334006
T: +91-151-2250350 | E: cs@bikaji.com | W: www.bikaji.com
CIN: L15499RJ1995PLC010856 | GST No.: 08AAICS1030P1Z5

Bikaji Foods International Forays into the Premium Bakery Segment with the Launch of Mahè under Bikaji Bakes

In partnership with renowned Master Baker T K Khaleel, the launch brings European baking traditions and artisanal expertise to India

Mumbai, 25 November 2026: Bikaji Foods International Limited, one of India's leading ethnic snacks brands, is expanding its food portfolio with its entry into the premium bakery segment through Mahè, a European-inspired bakery brand under Bikaji Bakes. In partnership with Master Baker T K Khaleel, Mahè brings together European baking traditions, artisanal craftsmanship and contemporary production capabilities. The launch marks a strategic step in Bikaji's efforts to diversify its portfolio and build capabilities in new food categories.

Mahè will be unveiled at Bakery Biz Mumbai, scheduled to take place from 25 to 27 November 2026. The launch marks Bikaji's entry into the commercial bakery and foodservice space, a specialised segment that calls for distinct technical expertise, product capabilities and a deep understanding of evolving customer requirements. Through Bikaji Bakes, the company aims to build a presence in this segment by combining its experience in food manufacturing and distribution with specialised expertise in artisanal baking.

Commenting on the development, **Mr. Deepak Agarwal, Chairman & Managing Director, Bikaji Foods International Limited, said, "*Bikaji has grown by understanding consumer preferences and creating food offerings that respond to evolving tastes. As we look to expand beyond our established categories, bakery represents an exciting opportunity for us. Through Bikaji Bakes and Mahè, we are bringing together Bikaji's experience in the food business and the specialised expertise of T K Khaleel. We recognise that entering a new category requires respect for its craft, processes and consumer expectations. This partnership reflects our approach to building the capabilities and expertise needed to grow meaningfully in the segment.*"**

At the heart of Mahè is T K Khaleel, whose association with the baking industry spans more than four decades. Trained by European master bakers in Qatar, Khaleel went on to establish and develop several bakery businesses across the Middle East. Through Mahè, he brings his expertise in European baking traditions and contemporary production practices to India.

Speaking about his approach to baking, **T K Khaleel, Master Baker, Mahè, said, "*The future of baking isn't about choosing between tradition and technology. It's about bringing the two together, allowing innovation to elevate craftsmanship without ever losing the human touch that makes baking special*."**

Mahè's portfolio will include premium European viennoiseries, artisan breads, morning goods, savouries and cakes. The brand will also offer specialised 'naked' base products for chefs and foodservice professionals, giving them the flexibility to customise and finish products to suit their culinary requirements. The venture is supported by a state-of-the-art manufacturing facility in Karnataka, designed to integrate artisanal baking processes with structured production capabilities. The facility will enable Mahè to serve both retail consumers and foodservice customers while maintaining product consistency and supporting scale.

Through Bikaji Bakes, the company is building a platform to expand into new food categories by drawing on its established manufacturing capabilities and bringing specialised expertise into the business. Mahè is an important step in this direction, opening up opportunities across India's premium retail bakery and foodservice markets.

About Bikaji Foods International Ltd. (https://www.bikaji.com/)

Bikaji Foods International is the third-largest ethnic snacks company in India, with an international footprint, selling Indian snacks and sweets. It is also the second-fastest-growing company in the Indian organised snacks market (Source: F&S Report). Late Shri Shiv Ratan Agarwal launched the Bikaji brand in 1993, guided by a deep understanding of Indian tastes and preferences. As of 31 March 2026, the company has operations in 27 states and 7 union territories in India. It also exports its products to 47 countries across North America, Europe, the Middle East, Africa and Asia Pacific. Bikaji Foods' product range spans six principal categories: bhujia, namkeen, packaged sweets, papad, western snacks and other snacks.