INVESTOR PRESENTATION

QUARTER 2 & HALF YEAR FY2026–27

brightcom group

Connecting dots

ADTECH | DEFENCE | NEXTGEN | SERVICES

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THIS HALF YEAR: SNAPSHOT

Consolidated performance | Six months ended 30 September 2026

Q2 REVENUE

₹1,937.04 Cr

HI REVENUE

₹3,689.21 Cr

Q2 PAT

₹264.96 Cr

H1 PAT

₹526.54 cr

TTM EARNINGS PER SHARE

₹5.18



Q2 Revenue increased by 17.38% YoY over Q2 FY26

Q2 PAT increased by 13.70% YoY over Q2 FY26

FINANCIAL PROGRESSION

Annual performance and current-year momentum

METRIC	FY24	FY25	FY26	H1 FY27 / TTM
Revenue	₹4,662 Cr	₹5,147 Cr	₹6,928 Cr	₹3,689.21 Cr
PAT	₹688 Cr	₹710 Cr	₹962 Cr	₹526.54 Cr
EPS	₹3.41	₹3.52	₹4.77	TTM ₹5.18

BRIGHTCOM TODAY

A GLOBAL TECHNOLOGY GROUP | 28+ YEARS OF EVOLUTION

1998	USAGreetings: digital beginnings
2000s	Content, communication and audience growth
Mid-2000s	Development of AdTech platforms
2008–2014	Global expansion, acquisitions and institutional funding
Mid-2010s	Brightcom Group: unified global AdTech identity
Recent years	Operational, governance and structural strengthening
2025	Brightcom Defence launched

Today, Brightcom operates through four focused divisions: AdTech, Defence, NextGen and Services.

GLOBAL BUSINESS FOOTPRINT

STRONG BUSINESS FOOTPRINT ACROSS



LEADERSHIP & MANAGEMENT

The Board

Mr. M. Suresh Kumar Reddy
Chairman & Managing Director / CEO

Mr. Raghunath Allamsetty
Executive Director

Mr. Paladugu Venkata Subba Rao
Independent Director

Mr. P Leo Ganeshan
Independent Director

Ms. Deepika Daliya
Independent Director

Mr. Ali Akber Bhoy Mamuwala
Independent Director

Mr. Shrikant Gehlot
Independent Director

LEADERSHIP & MANAGEMENT

Management Team

Mr. M. Suresh Kumar Reddy
Chairman & Managing Director / CEO

Mr. Raghunath Allamsetty
Executive Director

Mr. Ravindra Kondamuri
CFO

Mr. Bradley N. Cohen
President & Chief Strategy Officer

Mr. Kallol Sen
Head, Overseas Subsidiaries

Mr. Gal Peleg
General Manager, OMS

Mr. Shreedhar Reddy
General Manager, India Operations

Mr. Nutalapathi Nagender Naidu
Company Secretary & Compliance Officer

ADTECH: OUR ESTABLISHED CORE BUSINESS

CORE CAPABILITIES

- Programmatic advertising
- Publisher monetisation
- Supply and demand platforms
- Data and audience technologies
- Connected TV, Retail Media, Audio and DOOH

TECHNOLOGY EVOLUTION

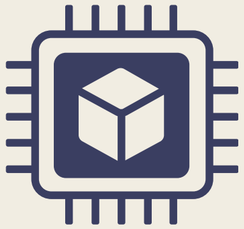
- Server-side architecture
- Prebid and OpenRTB
- Amazon TAM
- Improved publisher monetisation
- 100% Fill Technology

STRATEGIC PRIORITIES

- Better revenue quality
- Strengthen platform capabilities
- Improve margins and operating leverage
- Improve cash conversion

BRIGHTCOM DEFENCE

Strategic opportunity in technology-led defence Core Areas



UAV intelligence – reconnaissance, surveillance and mission support
Autonomous systems – AI-enabled aerial and autonomous capabilities
Threat analytics – real-time analysis and intelligent decision support
Defence simulation – training, readiness and operational support
MaestroOS – mission intelligence and decision-making layer



Development Initiative

Plans to establish demonstration facility / Experience Center in the United States for Brightcom Defence.

The facility is intended to support product demonstrations, customer and partner engagement, and sales and business development across the Americas.

NEXTGEN

BUILDING THE TECHNOLOGY OF TOMORROW

ARTIFICIAL INTELLIGENCE

- Predictive models
- Intelligent automation
- AI-enabled applications
- Decision-support systems

ADVANCED COMPUTING

- Advanced computing ecosystems
- Complex optimisation
- Emerging infrastructure opportunities
- Long-term technology applications

OUR APPROACH

- Build selectively
- Focus on real applications
- Combine technology and engineering
- Scale where commercial traction emerges

- NextGen provides long-duration technology optionality while established businesses continue to provide the operating foundation.

SERVICES

CUSTOM SOFTWARE SOLUTIONS AND TECHNOLOGY CAPABILITIES

01
Focus Areas

Software development
Technology development and engineering capabilities

Digital solutions
Technology-led solutions for business requirements

Technology services
Capabilities supporting customers across digital environments

02
Strategic Role

- Additional revenue opportunities
- Engineering capabilities and technology talent
- Cross-division synergies
- Potential recurring opportunities

GLOBAL BUSINESS DEVELOPMENT - EVENTS

INDUSTRY ENGAGEMENT AND MARKET PRESENCE IN 2026

01
IAB Programmatic Day, Oct 2026, Sweden

02
Cannes Lions International Festival of Creativity, June 2026

03
Digiday Publishing Summit, September 2026, Miami, USA

04
ATS London September 2026, London, UK

05
DMEXCO September 2026, Cologne, Germany

Staying close to customers, publishers, partners and the global digital advertising ecosystem.

PEOPLE & ORGANISATION

STRENGTHENING OPERATIONAL LEADERSHIP

01

Demand Team Lead

Mr. Nir Ayalon

02

Company Secretary & Compliance Officer

Mr. Nutalapathi Nagender Naidu

FY2026–27 PRIORITIES

WHERE WE GO FROM HERE

01
Strengthen AdTech

Build on Q2 momentum. Improve revenue quality, technology, margins and monetisation.

02
Develop NextGen

Move AI and advanced computing toward commercially relevant applications.

03
Build Defence Division

Develop partnerships, capabilities and commercial opportunities; advance the Americas demonstration initiative.

04
Grow Services

Grow technology capabilities and scalable customer opportunities.

05
Improve Cash Generation

Reduce working-capital intensity and strengthen operating cash flow.

CLOSING MESSAGE

- STRENGTHEN THE CORE.
- BUILD NEW CAPABILITIES.
- IMPROVE CASH GENERATION.
- CREATE SUSTAINABLE LONG-TERM VALUE.



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Connecting dots

THANK YOU