Balaji Telefilms Ltd.
C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industries
New Link Road, Andheri (West), Mumbai - 400 053.
Tel.: 40698000 • Fax : 40698181 / 82 / 83
Website : www.balajitelefilms.com • Email- investor@balajitelefilms.com
CIN No.: L99999MH1994PLC082802

November 25, 2026

BSE Limited.
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Stock Code: 532382

National Stock Exchange of India Ltd.
"Exchange Plaza",
Bandra-Kurla Complex, Bandra (East),
Mumbai – 400 051
Stock Code: BALAJITELE

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015

Dear Sir/Madam,

With reference to the captioned subject, please find enclosed the Press Release dated November 25, 2026 being issued by the Company.

The above information will also be made available on the Company's website, i.e. www.balajitelefilms.com

You are requested to take the same on your record.

Thanking you.

Yours Faithfully,

For Balaji Telefilms Limited

Tannu Sharma
Digitally signed by Tannu Sharma
Date: 2026.11.25 13:45:52 +05'30'

Tannu Sharma
Company Secretary and Compliance Officer
Membership No: ACS30622

Encl: a/a

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A New Match, A New Format: Balaji Telefilms Brings Relationship-Led Entertainment to YouTube with 'It's A Meal'

Featuring popular television personalities Mannara Chopra, Nyrraa M Banerji, Aman Gandhi, Akanksha Chamola and others, and hosted by Urvashi Dholakia, the show brings together entertainment, relationships and unexpected connections

Mumbai, November 25, 2026: What happens when different personalities come together in the hope of finding that one special connection? Bringing a refreshing twist to the world of relationships and matchmaking, Balaji Telefilms is set to launch It's A Meal, an upcoming digital entertainment show premiering exclusively from 19th December on the Balaji Telefilms YouTube channel. Blending familiar faces, spontaneous conversations and the possibility of finding love, the show promises an entertaining journey filled with chemistry, surprises and plenty of unexpected moments.

Featuring some of the most popular personalities from the television industry, including Mannara Chopra, Nyrraa M Banerji, Aman Gandhi, Akanksha Chamola and others, It's A Meal brings together singles from different backgrounds and personalities as they navigate the exciting, and sometimes unpredictable, journey of making connections. Hosted by Urvashi Dholakia, the show adds another layer of entertainment with her distinctive charm and energy, making the search for a perfect match all the more engaging.

For the participants, the experience is as much about stepping outside their comfort zones as it is about discovering new connections. Speaking about being part of the show, actress Akanksha Chamola said, "This show is sure to get people out of their comfort zones to find their favourite person. I believe every person has a different story, and sometimes all it takes is one conversation to discover a connection. I'm looking forward to the fun, the surprises and everything this experience has in store."

Sharing her excitement, Nyrraa M Banerji added, "Love, chemistry and relationships, these are always interesting because everyone has a different way of looking at them. What I find exciting about this show is that I'll get to meet people coming from different walks of life and see how things go with them. It's going to be challenging at times for sure but also very surprising."

The Format was created by Adhiksha Gupta & Mohammed Nagaman Lateef. Beyond its entertainment proposition, It's A Meal also reflects Balaji Telefilms' continued efforts to explore fresh concepts and diversify its digital content portfolio. As viewing preferences evolve and digital platforms create opportunities for new storytelling formats, the company is looking at content propositions that combine relatable themes with personality-driven entertainment to engage audiences across platforms.

Commenting on the show's launch, Sanjay Dwivedi, Group CEO & CFO, Balaji Telefilms, said, “At Balaji Telefilms, our focus has always been on identifying evolving audience preferences and translating them into engaging entertainment experiences. As the digital entertainment landscape continues to grow, we see immense opportunities to experiment with fresh concepts, distinctive formats and stories that resonate with audiences across platforms. With It's A Meal, we are bringing an interesting take on relationships and matchmaking, packaged in an entertaining format. This is part of our larger vision to continuously innovate, expand our content offerings and strengthen our presence in the digital entertainment space.”

Balaji Telefilms talent division, Hoonur’s Head of talent, Mohammed Nagaman Lateef said, “The idea behind It's A Meal was to of course to make the journey of finding a connection entertaining and engaging. Relationships and matchmaking are subjects that naturally spark curiosity, conversations and emotions, and we wanted to explore this with a fresh, contemporary perspective. Bringing together all the distinct personalities creates an interesting dynamic that can surely lead to something unexpected. Ultimately, we hope the show leaves audiences entertained and rooting for their favourite matches.”

With It's A Meal, Balaji Telefilms brings together the universal appeal of relationships and the entertainment value of familiar faces in a format designed for digital audiences. Get ready for conversations, chemistry, surprises and perhaps even a few happily-ever-afters. After all, the next perfect match could just be one meal away!



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