APEEJAY
SURRENDRA
PARK HOTELS

Date: November 25, 2026

Listing Manager, **National Stock Exchange of India Limited** Exchange Plaza, 5th Floor Plot No. C-1, Block G, Bandra Kurla Complex, Bandra (E) Mumbai – 400051, India Symbol: PARKHOTELS ISIN No.: INE988S01028	**BSE Limited** **Corporate Relationship Department** 1st Floor, New Trading Ring Rotunda Building, Phiroze Jeejeebhoy Towers, Dalal Street, Fort Mumbai – 400001, India Scrip Code: 544111 ISIN No.: INE988S01028

Subject: Press Release on signing a resort under Zone Connect by The Park on the Tamil Nadu-Puducherry border

Respected Sir/Ma'am,

We are pleased to inform you that Apeejay Surrendra Park Hotels Limited has signed a 42-room resort under its Zone Connect by The Park brand at Moratandi Toll, Thiruchitrambalam, near Auroville Junction, on the Tamil Nadu-Puducherry border. It is expected to commence operations in Q1 FY 2027–28.

Designed to cater to a diverse mix of travelers, the resort will feature a distinctive accommodation offering, comprising well-appointed guest rooms, independent cottages and private pool villas. The resort will also feature versatile indoor and outdoor banqueting venues. With its accommodation and celebration facilities, the resort is envisioned as a compelling destination for weddings, milestone celebrations, social gatherings and corporate events.

A press release on the captioned subject is enclosed herewith, the contents of which are self-explanatory.

This is for the information of the Exchange and the members.

Thanking you.

Yours sincerely,
For **Apeejay Surrendra Park Hotels Limited**

SHALINI KESHAN
Digitally signed by SHALINI KESHAN
Date: 2026.11.25 15:30:17 +05'30'

Shalini Keshan
(Company Secretary and Compliance Officer)
Membership No.: ACS-014897

Encl: As above

17 Park Street,
Kolkata, West Bengal,
India, 700 016
t +91 33 2249 9000
e tpcl@theparkhotels.com
w theparkhotels.com

Apeejay Surrendra Park Hotels Limited
Registered Office
17 Park Street,
Kolkata, West Bengal,
India, 700 016
t +91 33 2249 9000
e investorrelations@asphl.in
w theparkhotels.com
CIN No. L85110WB1987PLC222139

Apeejay Surrendra Park Hotels Limited signs a resort under
Zone Connect by The Park Near Puducherry

Expanding its presence in Tamil Nadu, the company strengthens its footprint in the Puducherry–Auroville leisure destination with a resort featuring private pool villas, distinctive dining and expansive celebration spaces.

National, 25 November 2026: Apeejay Surrendra Park Hotels Limited (ASPHL) has signed a 42-room resort under its Zone Connect by The Park brand at Moratandi Toll, Thiruchitrambalam, near Auroville Junction, on the Tamil Nadu-Puducherry border. It is expected to commence operations in Q1 FY 2027–28.

Set in the culturally vibrant Puducherry-Auroville region, the resort is well positioned to cater to leisure travellers seeking relaxed getaways, families looking for experiential stays and guests travelling for weddings and social celebrations. Its location offers convenient access to some of South India's most recognised cultural, spiritual and tourism attractions.

Key destinations within easy driving distance include:

- **15 minutes** from Auroville, the internationally acclaimed experimental township.
- **20 minutes** from Puducherry Airport.
- **25 minutes** from Sri Aurobindo Ashram.
- **30 minutes** from the iconic White Town of Puducherry.
- **30 minutes** from Pondicherry University.

Designed to cater to a diverse mix of travellers, the resort will feature a distinctive accommodation offering comprising well-appointed guest rooms, independent cottages and private pool villas. The combination offers guests the flexibility to choose between comfortable hotel stays and more private, leisurely escapes.

The hotel features signature all-day dining restaurant **Café C** that will offer an inviting setting for relaxed meals, while **Plunge**, the poolside dining and leisure offering, will add to the resort's laid-back holiday experience.

The resort will also feature versatile indoor and outdoor banqueting venues with a combined capacity to host up to 500 guests. With its accommodation and celebration facilities, the resort is envisioned as a compelling destination for weddings, milestone celebrations, social gatherings and corporate events.

Speaking on the occasion, **Mr Krishnaswamy Balasubramanian, Proprietor, KBS Tranquil**, said, "*This is an exciting milestone as we expand our business interests into hospitality, alongside our established transportation business. We are delighted to partner with Apeejay Surrendra Park Hotels Limited and bring Zone Connect by The Park to this beautiful destination. We look forward to developing a resort that offers*

guests memorable stays and experiences while contributing to the region's growing tourism and hospitality landscape."

Mr Vikas Ahluwalia, Associate Vice President & National Head – Zone by The Park, said, "*We are delighted to welcome our new partners and further strengthen our presence in Tamil Nadu. The Puducherry-Auroville region has a distinct appeal, bringing together culture, spirituality, coastal experiences and a growing leisure market. This resort is an exciting addition to Zone Connect by The Park, with its mix of guest rooms, cottages, private pool villas, dining experiences and extensive banqueting facilities. We see strong potential for the property to become a preferred choice for leisure getaways, family holidays, weddings and social celebrations.*"

The signing marks another step in Apeejay Surrendra Park Hotels Limited's expansion across emerging leisure and business destinations in India. Through its differentiated brand portfolio, the company continues to strengthen its presence in markets that offer opportunities for experiential hospitality, destination celebrations and quality accommodation.

About Apeejay Surrendra Park Hotels Limited:

Apeejay Surrendra Park Hotels Limited (ASPHL) is a leading player in the hospitality sector renowned for its upscale properties and diverse F&B offerings. Since its inception in 1967, with the opening of its first property in Kolkata under the renowned brand "THE PARK," the Company has expanded its pan-India presence, operating 42 hotels and a growing portfolio of owned, leased, and managed properties under five distinct brands: THE PARK, THE PARK Collection, Zone by The Park, Zone Connect by The Park, and Stop by Zone. These brands are known for their upscale and upper mid-scale categories, symbolizing excellence in hospitality.

Alongside its core hospitality offerings, ASPHL has a diverse portfolio in food and beverage (F&B) and entertainment, with restaurants, nightclubs, and bars. The Company also has a well-established footprint in the retail food and beverage sector through its iconic retail brand 'Flurys,' which includes a broad network of outlets featuring various formats including kiosks, cafes, and restaurants. Moreover, the Company's portfolio includes nightclubs and entertainment options, enhancing its brand positioning and enabling synergistic cross-selling opportunities.

ASPHL is listed on the BSE Ltd (BSE) (Code: PARKHOTELS/544111) and National Stock Exchange of India Ltd. (NSE) (Symbol: PARKHOTELS) in India.

For further information, please contact:

Ruchika Pandit | +91 - 9910332565 rpandit@theparkhotels.com
Simran Sethi | +91 - 8425928828 simran.sethi@bursonglobal.in

For more information about us, please visit www.theparkhotels.com or contact:

DISCLAIMER:

Certain statements made in the press release may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like significant changes in economic environment in India and overseas, tax laws, import duties, litigation, labour relations etc. Actual results might differ substantially from those expressed or implied. Apeejay Surrendra Park Hotels Limited will not be in any way responsible for any action taken based on such statements and discussions; and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.