November 17, 2026

Re: AMAGI/SE/2026-27/87

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400001, Maharashtra
Scrip Code – 544679

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400051, Maharashtra
Symbol – AMAGI

Dear Sir/Madam,

Subject: Press Release –November 17, 2026.

Please see enclosed the Press Release dated November 17, 2026 titled "*Amagi to Power Live Newscasts For Spectrum News".*

This disclosure is made pursuant to the requirements under Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

The Press Release is also being hosted on the Company's website at https://www.amagi.com/investors/notifications.

We request you to please take the same on record.

Thanking you.

For and on behalf of **Amagi Media Labs Limited**

SRIDHAR MUTHUKRISHNAN
Digitally signed by SRIDHAR MUTHUKRISHNAN
Date: 2026.11.17 14:53:27 +05'30'

Sridhar Muthukrishnan
Company Secretary and Compliance Officer
Membership No.: F9606

Encl.: As above

Amagi to Power Live Newscasts For Spectrum News

The Amagi platform now supports live news operations in Tampa and Orlando, with a phased rollout planned across more than 35 markets

NEW YORK, November 17, 2026 — Amagi, the media industry cloud company, today announced that Spectrum News has deployed the Amagi® platform to support its live news operations. Amagi enables Spectrum News to streamline newsroom workflows, reduce manual coordination between production and master control, and expand its regional operations without requiring proportional increases in on-premises infrastructure. The solution is already live at Bay News 9 in Tampa and News 13 in Orlando, with the remaining regional feeds set to be onboarded in phases, bringing the total deployment to more than 50 feeds across more than 35 markets.

Live news operations often depend on siloed production control room (PCR) and master control room (MCR) teams to coordinate what goes to air. The traditional model is manual, burdening teams with extra work and requiring story packages to be transferred to dedicated servers before transmission. For a news organization operating across multiple markets, expanding these workflows can also mean adding and maintaining more on-premises infrastructure.

The Amagi platform, including Amagi® CLOUDPORT, brings live news production and master control together in the cloud. With native Media Object Server (MOS) support in CLOUDPORT, Spectrum News can connect its existing newsroom systems to master control products. Producers and directors can manage what goes to air directly from the news rundown they already use, while CLOUDPORT automates playout in the background. This reduces the need for manual coordination between PCR and MCR teams and allows master control operators to focus on oversight and quality assurance.

That integration extends across Spectrum News' newsroom technology, including Fonn Group's newsroom system, Saga, media production and collaboration platform, Mimir, along with Vizrt Viz Mosart for PCR. As a result, Spectrum News can expand its operations with established newsroom tools and reduce custom integration code. Amagi also supports direct playout of story packages from cloud storage, removing the need to pre-download media to playout servers and helping teams make breaking news content ready quickly.

"We wanted to simplify how our newsrooms operate without disrupting the workflows our teams rely on every day," said **Keith Neubert, GVP, Product and Technology for Spectrum News**. "In local news, the time between a story breaking and getting it on air is everything. Amagi lets our teams spend less time coordinating between production and master control and more time delivering live news."

"Spectrum News is bringing its newsrooms into a shared production environment built around the story," said **Eduardo Mancz, President and CEO, Fonn Group, Americas**. "Our role is to

make that transformation practical by bringing editorial work and production media together through Saga and Mimir while reducing the complexity of a multi-market news operation. Our collaboration with Amagi extends that foundation into cloud-based playout."

"Spectrum News is showing what is possible when live news production and master control are connected in the cloud," said **Srinivasan KA, President and Co-Founder, Amagi**. "By using open MOS integration, we are helping Spectrum News reduce operational complexity and get breaking stories to air faster. It also demonstrates that cloud-based playout can support the demands of live news while providing the flexibility to grow without adding more hardware at every location."

The deployment builds on Spectrum News' existing relationship with Amagi as it continues to enhance its regional news operations and expand its cloud-based infrastructure.

About Mimir

Mimir is a cloud-native media production and collaboration platform that helps teams uncover what's in their content and put it to work. It connects the depth of an archive with the pace of live production, making media easier to discover, stories faster to build, and existing content more valuable.

Founded in Bergen, Norway, in 2019 and part of Fonn Group, Mimir combines broadcast expertise with an open approach to cloud and AI technology. The platform gives media professionals the freedom to work across locations, connect their preferred tools and spend more time creating.

Learn more at https://mimir.app/

About Saga

Saga is a cloud-native editorial and production platform that helps teams plan, create and publish content across broadcast, web and social. Built around the story rather than the destination, it brings planning, collaboration and live rundowns together, keeping the editorial context connected as content takes shape for different platforms and audiences.

Part of Fonn Group, Saga combines broadcast expertise with an open approach to technology. From news coverage to live sport and studio programming, the platform gives teams the freedom to work across locations, connect their preferred tools and spend more time shaping the story – not moving information between systems.

Learn more at saganews.com

About Amagi

Amagi (www.amagi.com) is the media industry cloud, helping broadcasters, streamers, and content owners create, deliver, and monetize video at scale. The Amagi platform unifies content production, playout, distribution, and monetization across linear TV, FAST, streaming, and social so customers can maximize reach, engagement, and revenue. Distributors, including connected TV platforms and pay-TV operators, use Amagi to acquire, curate, and serve content

to their audiences more efficiently. Amagi manages 16,000+ channel deliveries across 300+ distributors in 40+ countries.

Forward-Looking Statements

This press release contains statements that may constitute “forward-looking statements” within the meaning of applicable securities laws and regulations, including the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended. These statements relate to, among other things, the anticipated benefits of the partnership, product capabilities, market opportunities, and future business prospects. Forward-looking statements are based on current expectations, assumptions, and projections and are subject to inherent risks, uncertainties, and other factors that could cause actual results or outcomes to differ materially from those expressed or implied in such statements. Amagi Media Labs Limited undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise, except as required under applicable law.

For more details, please contact:

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